LIL WAYNE
Young Money + FRIENDS
HIP HOP FESTIVAL
AUGUST 13, 2021
AT THE TORCH
L.A. MEMORIAL COLISEUM
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Sob Rock is rock.
Entertainers Vanessa Hudgens and Oliver Trevena leverage their platforms to encourage a healthy and eco-conscious lifestyle. By Tara Finley
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THE BARISH — FOR NANCY SILVERTON, IT’S PERSONAL

BY MICHELE STUEVEN

With the Hollywood Roosevelt Hotel as the epicenter of Hollywood and native Angelena Nancy Silverton the heart of L.A.’s culinary history, the newest addition to her restaurant empire pays a thoughtful homage to family origins.

The Barish, her Italian-inspired steakhouse, has recently opened in the historic hotel’s landmarked lobby, a locale that has held a special place in Silverton’s heart since even before she launched the LaBrea Bakery in the 1980s. The family raised Angus cattle and settled in Saskatchewan, Canada in the late 1800s. The family raised Angus cattle and settled in Saskatchewan, Canada in the late 1800s. The family raised Angus cattle and settled in Saskatchewan, Canada in the late 1800s.

Her first new restaurant since the opening of chi SPACCA in 2013, The Barish is named after her paternal grandmother’s family, Jewish immigrants from Eastern Europe who settled in Saskatchewan, Canada in the late 1800s. The family raised Angus cattle and Hampshire sheep on a homestead called The Barish Farm.

Sepia photographs and Silverton family heirlooms accentuate the renovated 110-seat dining room produced by L.A.-based design firm Nickey Kehoe, anchored by a central wood-fire hearth and open kitchen. The Writer’s Room, formerly known as the Library Bar, has also been redesigned with a vintage wine cart, antique typewriter, velvet furniture and a 1950s portrait of Silverton’s mother, Doris, on the wall. The room was renamed in memory of her mother, a longtime writer for the General Hospital soap opera.

The dining room highlights the Roosevelt’s Spanish Colonial Revival details with custom designed banquettes with blackened finish and tapestry-like upholstery, mirrored columns, and simple white drapery hanging over the large windows. The vintage-inspired furnishings reflect the Italian countryside where Silverton spends her summers. She sourced some tabletop pieces herself at flea markets in Europe, including hand-painted Tuscan hand-painted plates, featuring small farm animals and vegetables, that is truly the star of the show.

While it’s considered a steakhouse, an equal amount of reverence is placed on the produce. Silverton has brought on the masterful vegetable wizardry of soft-spoken executive chef Armen Ayvazyan, formerly at Auburn.

The yellow endive salad is without exaggeration one of the best salads I have ever eaten. Almost more of a dessert than an appetizer (the Europeans, after all, traditionally consume their salads at the end of the meal) is a sweet sculpture of oro blanco grapefruit jewels, celery root, slightly softened endive mixed with goat cheese and almonds.

Ayvazyan’s genius for taking lowly vegetables like kohlrabi and elevating them to celestial status, continues with the roasted leeks and smoked baby beets with caraway, bronze fennel and yogurt.

And if you can have salad for dessert, you can have a Dutch baby with meat. A delightful spin on pizza, there’s a rustic popover cradling a delicate 24-month prosciutto di Parma to tear and fold and enjoy by hand.

The selection of pastas includes a torchio with gruyere, gouda, fontina and parmigiano reggiano cheeses as well as crespelle with fresh ricotta and spinach.

For meat lovers – especially those of the raw persuasion – the steak tartare is likely the best in L.A. right now. It’s a mosaic composition of chopped steak, pickled shallots, kohlrabi, mustard seeds and crunchy buckwheat for a layered mix of textures and flavors. And with all due respect to Silverton’s leavening legacy, the tartare is refreshingly served on nasturtium and other plant leaves instead of the standard bread – which allows more room for the lamb shoulder chop. Served over seasonal fava beans, pink celery and lamb sausage, the chop is served at the perfect rareness, cut from the bone for easy sharing and gnawing.

It’s a nostalgic treat to see Silverton once again manning the kitchen counter and gliding through the dining room graciously greeting guests from table to table including old friends like Sherry Yard. The empire will strike again next year, when the James Beard Award-winning restaurateur will reinvent the hotel’s space formerly known as Teddy’s and transform it into Lorenzo’s, which will serve wine, cheese, snacks and fondue.
Trading in mindless slashers and supernatural menaces with something altogether more pathological and grounded in the real world, the Saw franchise provided a riveting new direction for horror when it debuted in 2004. But after the fourth installment, the ruthless, game-loving John Kramer aka Jigsaw (Tobin Bell) and others inspired by him in sequels, lost some edge in terms of the elaborate kills and motivations behind them. Or maybe it was just us, the audience, desensitized and craving the “WTF am I watching” tension of the first films. Either way, if you were a fan of the millennial “torture porn” onslaught Saw wrought, you probably enjoyed every bloody eye gouge and severed limb they threw at the screen, regardless. But it’s been four years since the last sequel (part VIII) was released and it’s safe to say that a ninth – especially a ninth coming out in 2021 – needed something fresh and fearless to have an impact.

Spiral: From the Book of Saw, which came out last Friday, is definitely a new spin on the classic cinematic shocker. Chris Rock is at the helm both on screen and off, Samuel L. Jackson plays Rock’s father, and both actors play copycats. Meshed with Saw’s glutinous gore, psychological atmospheres and morality subtext, the 9th installment is definitely a novel nod. Still, as Rock was making the project happen, he understood the need for a director who knew the nuances – and lack thereof – of the early films, so that when the humor, shameless violence and heartlessness were there, the audience would experience it as well. “From that first conversation it was clear, he was down.”

The script was conceived by Rock and after he pitched it to producers, he hooked up with writers Josh Stolberg and Peter Goldfinger. Several re-writes and hotel roundtables later, Bousman, Rock and the scribes ran through every scene, making for a collaborative process that conjured the mystery and mayhem of the original films with a new socially conscious subtext about police brutality, race, and not so shocking but fun twist. There’s humor (with his victims) with a whodunit storyline – especially a 9th coming out in 2021 – needed something fresh and fearless to have an impact.

Bousman met with Rock the next day and produced a “year long murder mystery.” Part of Spiral’s unvarying narrative features Rock’s character getting delivered boxes with clues, which subtly references The Game, but also makes sense as part of the serial killer movie milieu. “I’m doing this as a movie,” he recalls. “I think at the time the writers were just like, ‘yeah, sure.’” Rock explains in an interview with Bousman. “The idea was conceived pre-George Floyd, but of course, police brutality was a problem long before. It feels timely regardless, especially the climax (which we won’t spoil here).

The first idea I had was, what if I was a cop who woke up in a trap, or had one hand chained to a pipe and a saw in the other,” Rock explains in an interview with Bousman. “That spurred all of our conversations, and as we talked, everybody got excited about what this movie could be. We keep everything that defines a Saw movie, but we also delve deep into the psychological and suspense thriller elements that have always been there, beneath the surface – we’ve got the traps, we’ve got the gore, but we’ve also got a story and characters that will keep people guessing. That’s why I really don’t look at Spiral as the next Saw film. We’re actually starting over and heading in an entirely different direction with this movie.”

This new approach obviously excited Bousman, who sought to challenge himself and his audience throughout his career. He had left Saw behind in 2007 after part 4 to do “more dangerous things,” the biggest of which was bringing a gothic rock opera to film. His early fascination with dark entertainment began when he first moved to Los Angeles and became a fan of Repo! The Genetic Opera, a popular stage show in the L.A. theater scene in 2005. It was eventually turned into a short film by Bousman, then a full-length film in 2008 starring Paul Sorvino, Alexa Vega and Paris Hilton, with a soundtrack produced by Japanese rocker Yoshiki (from the band X Japan). Though it wasn’t a hit under limited release, it was popular on the midnight movie circuit, often screening alongside The Rocky Horror Picture Show.

Getting the film version of Repo! greenlit was always a goal for Bousman and he says following the success of the Saw movies, he finally got to realize it. “I said if I ever make it as a director, I’m doing this as a movie,” he recalls. “I think at the time the producers were just like, ‘yes, sure.’ Well, cut to Saw 2 and then three and I finally had the power to go back and then say, ‘let’s turn this into a movie.’ Six years later we did it and it got a huge cult following, where people would dress up like the characters and sing the songs on the screen. And even now it’s been 13 years since we’ve made it and people still remember it. It’s something to seek out just for the pure ‘what-the-fuck’ factor and that’s why I love it.” The film can currently be viewed on Amazon Prime.

It added to his directorial work (see niche horror films like Mother’s Day and 11:11), the Kansas bred L.A. transplant has been a big influence in the immersive horror world, exploring what weird and wicked experiential entertainment can look like. He created a traveling theatrical road show called The Devil’s Carnival that was sort of a follow-up to Repo! and eventually became a film with some of the same stars. When the movie wasn’t getting booked and promoted to theater audiences the way it should’ve been, he added interactive elements and made it a live show and movie hybrid experience, which toured theaters around the country. The self-financed bet paid off.

“It was a weird, crazy, carnival-like environment,” Bousman explains of the 2012 show, which he also did in 2014. “It allowed us to charge a premium to go see the film because it was theatrical too. We were selling out every single night. What that proved to me was there is an audience for everything. You just have to keep exploring what weird and wicked experiential entertainment can look like. Realizing that things have to be marketed the right way.”

After the last Carnival in 2014, Bousman became obsessed with how he was able to connect with the audience in ways beyond the cinematic, which inspired him to create immersive experiences. With heavy influences via the David Fincher thriller The Game, he created in-person and online ARG (alternative reality games) with ominous titles like The Tension Experience, The Lust Experience, Theatre Macabre, iConfidant and One Day Die.

“The Tension Experience, which is the thing I’m most proud of, is probably the coolest thing I’ve ever done,” he shares, explaining that it involved social media and mysterious websites, online challenges, cell phone calls, and visits to a warehouse in downtown Los Angeles where teams of actors provided information for a spooky scavenger hunt that took place in the real world. The inventive game went viral thanks to Reddit, and turned into what Bousman calls a “year long murder mystery.” Participants had to sign waivers before becoming “the stars of their own horror film,” and though the director says “it was invasive, intense and scary,” there was never a shortage of people wanting to do it. “It was so exciting as we started to see the viral buzz of this thing, with these people in Los Angeles living in this real world mystery,” he recalls excitedly. “And no one knew who was running it.”

When I first started talking about making Spiral, several people thought I wanted to make a broad comedy, like Scary Movie or something,” Rock says. “And so I had to tell them, ‘No, I’m picturing a horrifying version of Beverly Hills Cop.’” He always look at comedy as a spice. In something like Dumb and Dumber, comedy is the main course, but in a movie like Spiral, it’s just a flavor you add to the movie. So I talked to the screenwriters, and we communicated back and forth, and I basically asked them to write a frightening cop movie that works without any jokes. Then my job on set would be to add a dash of comedy spice to some of my lines.”

While Spiral has received mixed reviews so far, it keeps audiences guessing. “I think the film is essentially a copycat situation (the “spiral” design represents the eyes of Billy the puppet, a clown-like doll Kramer used to communicate with his victims) with a whodunit storyline and not so shocking but fun twist. There’s humor there for sure, but it’s more subtle than one might expect.”

Bousman’s balance of absurdity and brutality comes through so strong, we wouldn’t be surprised to see him reunite with Rock for Saw 10, and once the pandemic subsides, maybe even spiral into an immersive new theater experience with the franchise. As Rock touts, the director’s attention to detail and ability to bring audiences in makes his work riveting to watch. “Darren is a great shooter. His movies always look incredible and he has a way of creating stylized images by using quick cuts and speeding up the footage that makes everything look extremely cool,” Rock praises. “He elevates whatever he directs and adds amazing visual elements to his work.”
Vanessa Hudgens has 40.9 million followers on Instagram alone. Over 40 million people follow her for her advice, likes and updates on her life. “I just do what I want, I do what I want and do what I like, and you know my interests are constantly evolving as am I,” shares Vanessa. “I think that how I live my life reflects that I’m kind of always on the move, but I think that I know my priorities and my fundamentals as a human being and everything else just kind of falls into place.”

Vanessa is, as some would call it, the ultimate influencer. From fashion to food and everything in between, she’s the first person to go for what’s on trend. Actress, advisor, activist and now entrepreneur, the star has always been focused on one thing: using her influence to make the world a better place.

“Don’t be afraid to be different,” she continues. “I think that it’s really easy to conform – and less scary [to do so] – but we’re all made differently, our interests are all different, the way we approach life is different, and I think the more that you can embrace your individuality and your weirdness and the things that make you you, the easier it is for you to succeed in life in general.”

Her close friend and business partner, Oliver Trevena, has been more than willing to help her achieve just that. Oliver, who has 152K followers on Instagram, is a connector. The man knows everyone, and is able to bring people together to encourage social activism and make plans happen. The successful entrepreneur/investor is also an actor – his movie Rising Hawk is streaming now.

How did the two meet? Where all great friendships are made: Lance Bass’ house.

“One day we met at Lance Bass’ house,” explains Oliver. “That’s it really. And yeah, we connected there and then you know, a couple of times after that [the friendship] just clicked. [We] got closer because life happens … with the struggles. I think real friendships grow stronger [through struggles] and that was it for me. She’s seen me through everything.”

“Boyfriends come and go but Oli’s been there,” chimes in Vanessa.

From their friendship and their shared love of earth-friendly activism, their venture Caliwater was born.

“I think those best moments in life happen when there is no kind of game plan or you know, thinking about it. It just happened and then we worked our asses off,” says Oliver.

It all started with a prickly pear margarita. “I was in New Mexico and I was on a road trip and I am such a margarita aficionado,” Vanessa laughs. “This prickly pear margarita came out and I remember just seeing the color and being like, ‘Oh my gosh, it’s beautiful (A) and then it tastes phenomenal (B).’ Then I was like, ‘I gotta do some research on this.’”

She worked it up and realized they’ve been using prickly pear for centuries. “‘Someone’s got a tummy ache, give him some prickly pear’ I think just the mainstream hasn’t clicked, so that’s where I feel like there’s a real gap in the market for this.”

The health benefits are many, but it’s not just a tasty drought-friendly drink that’s great for staying hydrated. It’s also a perfect mixer, and a healthy alternative beverage to water for those that are picky.

“It’s a mixer,” affirms Oliver. “I mean, that’s the idea behind this drink. But we’ve found [out from] investor friends, [that] their kids have been drinking this and they love it. We’ve got everyone from a 5-year-old that loves it to a 60-year-old that loves it and then people that don’t drink or do drink. The idea of this company was providing something not just a great drink for hydration, low sugar, low calories,” lists Oliver.

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“Immunity, antioxidants, it’s obviously great for hydration, low sugar, low calories,” continues Oliver.

“Antiviral properties, lowering blood sugar levels, it’s just kind of a miracle worker,” follows Vanessa.

“Yeah, it’s kind of one of those things that the world is aware of, but it hasn’t gone mainstream. Kind of like coconut, you know the same way coconut water had this massive resurgence,” says Oliver. “When you talk to people in Latin America and other warm climate countries, they [use it frequently], like you know: Someone’s got a tummy ache, give him some prickly pear. I think just the mainstream hasn’t clicked, so that’s where I feel like there’s a real gap in the market for this.”

A labor of love, Caliwater isn’t just a sustainably company influencing better health, it’s also actively involved in bettering the lives of chil-
Five cents of every can of Caliwater sold goes to No Kid Hungry, a charity working to help feed hungry kids. With millions of children experiencing food insecurity due to the effects of the pandemic, Caliwater’s support of ending childhood hunger is more important now than ever.

“They make sure that kids are fed. At school, they will make sure they get breakfast, lunch and send them home with dinner if they need it. Kids shouldn’t have to worry about how to get through the next meal, so they just make it happen,” explains Vanessa. “I love that.”

Vanessa and Oliver recently hosted the Caliwater launch party at Mojave Moon Ranch in Joshua Tree, the #CaliwaterEscape. Following all COVID restrictions and safety regulations, the launch brought together some of the biggest media influencers to not only spread awareness about the health benefits of cactus and Caliwater, but to raise awareness about No Kid Hungry’s mission.

The event combined Vanessa’s classic Coachella style and major influence with Oliver’s innate ability to connect people and make dreams happen. For Vanessa, Oliver introducing her to Caliwater and letting her take the reins has been a dream.

“I think the fact is, at the end of the day, if you’re passionate about something you figure out how to manage your time and Caliwater is something that I’ve been so invested in and so excited about,” she shares. “You know, for me it’s fun, like I love being crafty, I love trying new things. If I’m into it, I’m going to make it happen.”

“And it’s authentic,” Oliver agrees. “I mean, we both genuinely like it. Even if this was another company, and I tried this drink, I can genuinely say that I’d be buying it and drinking it.”

For these influencers, health is a top priority: their own health, the health of their followers, the health of their communities, and the health of the planet.

“I see Vanessa influencing everyone to be a good person,” ends Oliver. “She inspires me all the time, she always shows up for people, always there for people.”

Learn more about Caliwater’s cactus water with a conscious mission, where it is available, its founders and their upcoming ventures by listening to the L.A. Weekly weekly podcast on Spotify, Cumulus Los Angeles or wherever you get your podcasts and visit www.drinkcaliwater.com. Follow on Instagram @caliwater
LIL WAYNE HITS LA MEMORIAL COLISEUM STAGE THIS SUMMER

UPROAR

HIP HOP FESTIVAL

LIL WAYNE + FRIENDS

IT’S ABOUT TO BE THE SUMMER OF WEEZY IN LA:
THE HIP-HOP LEGEND LIL WAYNE, WHO GAVE US ANTHEMS LIKE “A MILLI,” “GO DJ” AND “FIREMAN,” IS HEATING THINGS UP IN THE GOLDEN STATE...AND HE IS INVITING HIS FRIENDS TO JOIN THE CELEBRATION!

THAT’S RIGHT, WEEZY, YOUNG MONEY
AND FRIENDS ARE BACK, AND THEY’RE GOING TO BE LIVE ON FRIDAY, AUGUST 13TH AT THE GRAND OPENING OF THE TORCH, THE RECENTLY RENOVATED OUTDOOR MUSIC AND EVENT VENUE LOCATED AT THE HISTORIC, CENTURY-OLD LOS ANGELES MEMORIAL COLISEUM.

WE ALL KNOW WEEZY IS “ALLERGIC TO WINTERTIME,” SO UPROAR WILL BE A SUMMER NIGHT COMPLETE WITH HEAT: EXPECT A FULLY IMMERSIVE EXPERIENCE WITH MUSIC, DANCING, ART, FOOD AND DRINKS.

IN ADDITION TO STAR-STUDDED LIVE Performances FROM SOME OF THE BEST EMCEES AROUND, FOLKS CAN VIBE TO A LIVE DJ AND HIT THE DANCE FLOOR IN BETWEEN SETS OR FOR VIP TICKET HOLDERS, HANG BY THE RED CARPET TO CATCH MOMENTS WITH CELEBRITY GUESTS AND ARTISTS.

THE COLISEUM, WHICH HAS BEEN DECLARED A NATIONAL HISTORIC LANDMARK, IS AN AWE-INSPIRING SITE, AND ONCE YOU ENTER THE GATES, THE ENERGY OF UPROAR PERCOLATING ON THIS WARM SUMMER’S EVENING WILL BE UNDENIABLE. THE DANCE COMPETITION WILL START OFF THE EVENING, MOVING TO THE BEATS OF THE DJ, AS ATTENDEES ENJOY THE OFFERINGS FROM DOZENS OF VENDORS, AND MAKE THEIR WAY ALONG THE ART WALK TO THE BEER GARDEN OR THE GRASSY KNOLLS UNDER THE TREES.

LIL WAYNE IS ALL ABOUT SHARING INSPIRATION AND ENCOURAGING OTHERS TO DO THE SAME, SO FITTINGLY, MEDIUMS OF EXPRESSION, BEYOND MUSIC, WILL BE FEATURED AT UPROAR.

CREATORS CAN GET IN ON THE ACTION EARLY. IN THE MONTHS BEFORE THE EVENT, SUBMISSIONS WILL BE ACCEPTED FOR THE DANCE COMPETITION AND ART WALK. DETAILS WILL BE AVAILABLE ON JUNE 1ST ON @GKUAOFFICIAL INSTAGRAM.

DANCE TEAMS WILL BE COMPETING FOR THE CHANCE TO WIN A PERFORMANCE ON THE BIG STAGE FOR NEXT YEAR’S UPROAR IN 2022.

FOR THOSE WHOSE CHOSEN FORM OF CREATIVITY IS TWO DIMENSIONAL, UPROAR WILL ALSO HAVE AN ART WALK SHOWCASING 24 WORKS FROM RISING STAR ARTISTS.

WAYNE IS A BONAFIDE BALLER—PLUS REFERENCES BASKETBALL IN HIS LYRICS LIKE “ADDICTED TO THE GAME LIKE JORDAN AND PAYTON,” SO UPROAR WILL ALSO SPORT BASKETBALL HOOPS FOR THE “3 POINT CUT” EXPERIENCE. SHOW THAT YOU’RE CURRY WITH THE SHOT BY SINKING A THREE-POINTER IN ONE TRY, AND GET TO CUT THE RESTROOM LINE! EVERYBODY WILL BE WATCHING, SO DO YOUR BEST AND GET THAT CUT!
YOU DIDN’T THINK ALL OF THIS WOULD GO DOWN WITHOUT SOMETHING REALLY FANCY...

STRAIGHT FROM THE RED CARPET ENTRANCE, ARTISTS AND CELEBRITIES WILL BE THERE TO KICK OFF THE EVENT.

CELEBRITY GUESTS AND PERFORMERS ARE INVITED TO TAKE A WALK ALONG THE CELEBRITY WALL AND INTERACT WITH THE VIP AUDIENCE MEMBERS.

AND MAKE SURE TO CAPTURE AND RECORD EVERYTHING – BECAUSE “WE OUT HERE!” -- AT THE FESTIVAL’S SELFIE STATIONS. FESTIVAL-GOERS WILL ENCOUNTER SETS OF PLEXIGLASS MIRRORS, FRAMED IN LIGHT FOR THE PERFECT SELFIE FUN.

JUST WHEN YOU THINK IT COULDN’T GET ANY BETTER, UPROAR’S VIP CLUB OFFERS VIP IN-PERSON GUESTS ACCESS TO A Laid Back SPACE TO CHILL AND DRINK WITH FRIENDS WHILE BEING ENTERTAINED. THE MC HOST WILL BROADCAST INTERACTIONS WITH CELEBRITY GUESTS AND PERFORMERS STRAIGHT FROM THE VIP CLUB.

LIL WAYNE, YOUNG MONEY & FRIENDS LIVE ON STAGE
ALONG WITH THE “BEST RAPPER ALIVE,” WEEZY F. BABY HIMSELF, FANS SHOULD EXPECT THE UNEXPECTED WHEN IT COMES TO WHO WILL SHOW UP TO THE FESTIVAL. YOUNG MONEY’S ROSTER CAN HOLD COURT AGAINST ANY HIP-HOP CREW, AND WAYNE HAS COLLABORATED WITH EVERYONE AND THEIR COUSIN OVER THE YEARS.

ACCESSING UPROAR HIP-HOP FESTIVAL
IN-PERSON TICKETS FOR UPROAR AT THE TORCH, AT THE LA MEMORIAL COLISEUM, ARE ON SALE NOW VIA TICKETMASTER.COM. IF YOU’RE ONE OF THE LUCKY ONES TO SNAG A TICKET ALREADY, MAJOR PROPS.

FOR WORLD-WIDE FANS UNABLE TO ATTEND UPROAR, YOU’RE IN LUCK. THE EVENT WILL ALSO BE STREAMED COURTESY OF OFFICIAL PARTNER MANDOLIN, WHOSE “FESTIVAL PLATFORM” FOR LIVE STREAMING IS THE FIRST OF ITS KIND IN THE MUSIC INDUSTRY. MANDOLIN WILL PRODUCE AN INTERACTIVE FESTIVAL STREAM WITH MULTIPLE VIEWING AND ENGAGEMENT OPTIONS.

FANS ALL OVER THE GLOBE WILL BE ABLE TO NAVIGATE FROM THE DIGITAL STAGE TO OTHER AREAS OF THE FESTIVAL, TAKING PART IN UPROAR RIGHT AS EVERYTHING IS HAPPENING, AS IF THEY WERE THERE IN PERSON. YOU CAN CHAT WITH FRIENDS, JOIN WATCH PARTIES, ENGAGE IN ON-SITE ACTIVATIONS AND BUY MERCH - IT’LL LITERALLY BE AS IF YOU’RE AT THE TORCH.

ALONG WITH THE LIVE MAIN STAGE SHOW AND DANCE COMPETITION, THERE WILL ALSO BE BACKSTAGE CAMERA ACCESS, PRE-RECORDED CONTENT, PRE-SHOW ENTERTAINMENT, AND ROAMING AUDIENCE CAMERAS. SELECT VIP VIRTUAL TICKET HOLDERS WILL HAVE ACCESS TO THE ARTIST TENT, WHERE MANDOLIN’S CUTTING-EDGE TECHNOLOGY OFFERS YOU THE CHANCE TO ENGAGE AND CHOP IT UP WITH YOUR FAVORITE ARTISTS.

UPROAR HIP HOP FESTIVAL IS AN ALL AGES SHOW AND THE LOS ANGELES MEMORIAL COLISEUM IS A NO-SMOKING VENUE. BRANDS AND BUSINESSES INTERESTED IN A VENDOR BOOTH AT UPROAR SHOULD CONTACT VENDOR@GKUA.COM.

TICKETS ARE ON SALE NOW VIA TICKETMASTER.COM
Essex girl CC Clarke says that music has always been in her blood. Nowadays, she might balance her passion for music and her “other” career as a beauty influencer, but she started out in musical theater. At college, she was writing her own lyrics and adlibbing during productions, and that’s when she realized that she was born to play herself.

“I started songwriting from quite young,” she told us during a Zoom interview. “Poetry from the age of 10 and then it soon turned into songs by the age of 13 or 14. By the age of 17, I had my first manager and was in the studio. It’s never stopped since. I’m in my late 20’s now, and it’s something that I’ll never stop pursuing. I’m so grateful, the different, unexpected twists along the way. I was a very deep child, writing about all of the problems in the world. Why was there suffering and injustice? My mum was like, ‘Where on earth does she get this from?’ She definitely didn’t expect me to be writing about all of that, that’s for sure.”

Clarke describes her sound as soul-pop – a heady blend of the artists she grew up listening to such as Gwen Stefani, Lauryn Hill, Alicia Keys, Jorja Smith and Rihanna. Born and raised in Essex, she now lives in Hertfordshire outside of London, and she loves having the UK stamp on her music.

“For me, that’s really important because for so many years there were a lot of artists in the UK trying to be American,” she says. “It didn’t make sense to me, and I always wondered why we put on American voices. I have so much respect for anyone that really puts their stamp on their UK project as someone from the UK.”

Clarke’s latest single is “Boys Do Cry,” which she says addresses the stigma associated with mental health, especially in men. “The more that you talk about your feelings, the more open you can be and the more they thrive,” she says. “When you stop communicating, that’s when they break down. Seeing that firsthand really inspired me to write this song and to get this message out there. I didn’t know quite how many people it would touch. It’s not just about boys, it’s about anyone not being ashamed to cry. Cry, dance to it, feel happy, but also feel reassured that you’re not alone.”

The artist has a direct line to her own audience thanks to her work as a beauty influencer. That whole thing started when she was touring with bands, and people would ask about her makeup. Rather than repeat herself constantly, she began filming online tutorials. “I didn’t really know what I was doing to be honest,” she says. “I started doing Instagram and documenting what I was wearing, in terms of my fashion and makeup for shows. I was always the girl in the band that was doing everyone else’s makeup or the costumers, it was something that I loved. Beauty ran in the family – my mom was a makeup artist so I took on a lot of her creativity. I do feel like being an artist in the music industry is about embodying everything to do with art from fashion to stage set and presence and makeup.”

Fast-forward to now and she has 2 million followers on Instagram, plus 583K on TikTok and more elsewhere. She certainly has influence, although she prefers to refer to herself as a “digital creator.”

“I am an influencer in my eyes is someone who has a large following, because they’ve either attained followers from a TV reality show or from being a makeup artist or anything,” she says. “But I prefer to refer to myself as a digital creator because I create for my audience and I’m obviously an artist. For me, that’s more of a craft. If you’ve got a large audience these days, you’re influencing your audience one way or another. But whether you’re specifically creating anything to teach them is another thing. I’m creating specifically for my followers and what they want to see.”

Keeping on top of it all is a job in and of itself, especially when considering that Clarke has a six-month-old baby to take care of too. It’s not easy, but she loves a challenge.

“It’s not even just one platform anymore,” she says. “It’s finding your niche on each platform as well. You have to evolve with it. I was always looking ahead of the trends. I want to make it relevant, keep things moving and make sure that people are enjoying the content along with being true to myself and not losing the message that I want to continue to put across to my audience. Which is really encouraging them by means of makeup, music or fashion, to embrace themselves. Inspiring other people to have the confidence to do something that they’ve always wanted to do.”

With a child comes the opportunity to be a “mommy blog,” though that sadly brings trolls with it. Mom shaming, she says, is very real. Still, she’s doing things on her own terms and coming out on top.

“In my mind, the dream is if I can continue to meld these worlds together because they’re both my passion,” she says. “I’m never going to be performing without a full face of makeup on. Trying to be glam. I think there’s a way that can make that dream reality. On Instagram, I have separate posts as well. Getting the balance is tricky because all the music I’m doing, I can’t put out on social media, I have to wait until the singles are released. But it’s definitely something I see as going hand in hand.”

Looking ahead, Clarke can’t wait to tour as soon as it’s allowed, and there might be an EP next year. Until then, she’ll keep working on singles, and her beauty videos. It’s what she does.

CC Clarke’s “Boys Do Cry” single is out now.
INFLUENCERS ARE CO-CREATORS AT THE PUNKMETENDER STUDIO

A new installation with Art Angels invites everyone to play a part

BY SHA NA NY S D A M B R O T

Art immersive art installation and part painting exhibition, Los Angeles-based artist PunkMeTender's latest project with West Hollywood gallery Art Angels is also a marvelous stage set. The team plans to open to the public over Memorial Day weekend, but for the past few weeks, the artist has been inviting another kind of audience to visit and to use it as they see fit – social media influencers.

"Influencers are messengers, they are part of this world," the artist tells L.A. Weekly. "What I do is about connection, too." PunkMeTender's dramatic palette and lyrical imagery – especially his iconic butterfly motif – lend themselves to dramatic interpretation, and he thinks it's been working out beautifully.

"It gives more life to the art. I always respect anyone that gives attention to what you do, they make you shine! They spend time using what you've created," says the artist. But at the same time, he is careful to note that this project is not just another Selfie Museum of Whatever. "With what I do, there's so much more behind it than just a scenario. I'm after real feelings and deeper emotions in the experience."

Going back to the theme of connectedness, there's no doubt that the past year has been hard on the gregarious, as it's been hard for everyone. "You've got to fight back even in hard times," he says. "A year ago I did a show on the exterior of the gallery, a 3-D sculptural mural. It was during a time of curfew and lockdown and I loved seeing the selfies!" He also did a big mural on Cahuenga during the BLM protests last summer; it read Human After All and was
about how we hold the line with beauty. Some of the early pictures to come out of the project’s photo shoots came from Yuliya Urban (@yuliyaurban) with photos taken by the artist, showing off the full array of situations and inspirations on offer in the installation – from psychedelic domestic vignettes to videogame worthy fantasy motorcycles, luminous conceptual props and one unforgettable pink piano.

“They play a game of dress-up, edit, it’s all very professional,” says PunkMeTender about his experience of the visits. “And the beauty is, it’s all different, what each one does with it. I did my best to create a refined experience. The story may in some ways reflect the darker realities of the past year, but as an artist I feel I have a duty to inspire people, to keep doing what I do, to keep it positive, to continue and move forward.”

As influencer Sarah Jones (@sarahjoneslife) tells the Weekly, she sees it much the same way. “I believe it’s genius to make art touchable, and as a visitor be able to interact playfully with it. To experience PMT’s installations on a level of interconnection makes it much more approachable. I am able to feel his work and his intentions behind each piece. I am opening a raw vegan restaurant in a few weeks in Malibu and PMT will provide a piece of his art for my space – because I can relate the power of nature in food with his aliveness in artwork.”

This is all exactly what the artist and the marvelous people of Art Angels had in mind. “Our mission as a gallery is to always offer unique opportunities to experience art,” the gallery’s Sarah Klauber tells the Weekly. “When PunkMeTender came to us with the idea of opening his studio for private tours and personal use, we were so excited to support him in sharing his art, mission and space. He was eager to give back to the creative community – to the photographers, artists and social media influencers – who all lost or could not access studio space during Covid. He dedicated so much time and energy to create new installations both inside and outside of his studio for this event,” she says. “It is a true testament to PunkMeTender’s spirit – bright, colorful and transformative.”

For more information and to organize a visit, go to: artangels.net.
THE EMERALD CUP MOVES TO L.A.

The biggest cannabis awards show in the world is moving south next year to Los Angeles.

BY JIMI DEVINE

This week we’re looking at one of California’s premier cannabis families, Emerald Cup founder Tim Blake and his daughter Taylor, the event’s associate producer.

The pair recently made waves when they announced the Emerald Cup awards ceremony would move from its traditional home in Northern California to Los Angeles. It will still incorporate a harvest event in Santa Rosa that will serve as the official start of entries being received.

“It’s really exciting because we’re still keeping the December show, so it’ll be December with genetics — you know, real like rootsy and community in Santa Rosa — and then springtime in L.A.,” Taylor told L.A. Weekly.

Even though that harvest element will remain in Wine Country, the idea of taking the global cannabis industry’s most cherished awards show from its ancestral homeland was major. For some old-school growers, the idea of the cup moving to L.A. reinforces their fears about where cannabis is heading. Tim spoke on those tough conversations.

“It was a very challenging discussion, and we went around and around about that,” Tim replied. “We’re getting some flak from that, but we got that same flak when we moved to Santa Rosa. People thought we were abandoning the tribe.”

He said while that first year in Santa Rosa was a tough pill for many to swallow, they heard about how well their peers directly connected with their consumers. By year two it was all aboard. It’s fair to expect this move to the world’s largest municipal cannabis market will likely avoid those growing pains.

“I think what’s really exciting about the opportunity is taking the magic and the essence of Northern California and bringing that down to Southern California. We’re very proud Northern California people, but we are still all in the same state,” Taylor said. “I think we’ll have the best of both worlds by keeping our roots in Northern California but extending down to L.A., especially for the awards. So that way, the...
Business Development Specialist Implement various new business development and client acquisition activities. Bachelor's in business admin., intern., or related. Mail resume to T&B Master Logistics, Inc. at 1490 Beach Pl., Carson, CA 90746, Attn: Mr. Park.

Logistician Review the contents of logistical functions & identify areas for improvement. Bachelor's in business admin., intern., or related. Mail resume to Cargozone, Inc. at 1490 Beach Pl., Carson, CA 90746, Attn: Mr. Park.

Architectural Professional Design preliminary drawings & sketches that are complete & accurate under the guidance of the architect. Bachelor's in architecture, interior arch., or related in arch. 5 yrs exp as architectural designer/architectural drafter or related. Mail resume to Paul Sheene Corp. at 520 S. Brand Ave. #150, Los Angeles, CA 90071, Attn: Mr. Sheene.

NortonLifeLock Inc. has an opening for Software Engineer in Culver City, CA. Job description includes responsible for analyzing, designing, debugging and/or modifying software, or evaluating, developing, modifying and coding software programs to support programming needs. May telecommute from home. To apply, submit resume to job@nortonlifelock.com. Must reference job title and job ID: 1648.5414

Manager Conduct client care assessments, supervisory home care visits & play an integrated role in referring care management. Assist in training & transition of new caregivers & oversee the general management of all Home Care department & field staff, etc. 2 yrs exp in job offered or as Human & Health Development Consultant. 40 hrs/wk. Job Site & Intro: Burbank, CA. Send resume to Magnolia Home Health Services Inc. att: Harry Pascual at info@magnoliathedcs.com. Includes $4000.00

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VP, Database Administrator Manager: Bank of Hope, Cardena, CA. Manage & improve bank's database mgmt. platforms, database warehouse servers, & software apps. Bachelor's Deg. in Applied Computer Science or related + 5 yrs exp. reqd. Must possess 3 yrs exp. w/ SQL Server, SSIS, SSRS, Power BI, SSAS GPDU & Tabular Cube. Email Resumes: hr.recruitment@bankofhope.com. Incl. ref. code PSIDM on subject line.

PNV Software Development Manager: Bank of Hope, Cardena, CA. Design, develop, & modify bank's software apps & database to let various internal & external windows & web-based systems. Bachelor's Deg. in Computer Science or related + 5 yrs exp. reqd. Must possess 3 yrs of exp. w/ large-scale SharePoint implementations & develop incl. migration & installation. MS SQL Server, & JavaScript. Email Resumes: hr.recruitment@bankofhope.com. Incl. ref. code PSIDM on subject line.

MARKETING Chief Marketing Officer at OpenDrives Inc: Lead marketing & brand strategy for hardware & software prduct releases. Requires Bachelor's or foreign equiv in Business, Marketing or related + 8 yrs progressive post-degree exp as Dir, Peter or Exec in marketing & business develop. Work site: Culver City, CA. May wrk fr home/w in commuting distance of Culver City, CA office up to 50% of time. 10% travel reqd. Send resume: 10602 Virginia Ave, Culver City, CA 90232, Attn: Mr. Park.

Constraints Engineer M.S. in Mechanical Engineering plus 2 yrs of exp resp. Send resumes to: AOM, 10022 Virginia Ave., Culver City, CA 90232. Attn: A. Mirnas. Principal only.

Sr Sharepoint Architect - Los Angeles, CA Architecture, design, development, implementation of enterprise apps. BS CS and 10 yrs of exp. reqd. Send resumes to: InfoPath, CA office up to 50% of time. 10% travel reqd. 10 yrs progressive IT exp, incl. some solid exp in SharePoint Server; Office 365; SharePoint Online; M365; SQL Server; Azure Infrastructure; PowerShell; C#. ASP.NET; SharePoint Framework (SPFx); VS; Azure DevOps. MUST MAIL w.r.t. CV to: Kimberly Bojorquez, University of Southern California, 2011 N. Soto Street, Los Angeles, CA 90032.
Hayden filed a petition to proposed change of name described as follows: Present name: Jubo Hayden. To: Denise Ann Downing, Karen Ann Downing, Lincole Nelson Roy C. and Lily I. Downing executed the Roy G. Downing and Lily I. Downing Trust on January 16, 2009. Lily I. Downing died on February 17, 2009 due to the death of the grantor/sponsor Lily I. Downing. The Trust is now irrevocable. The Trust is: Bergman APC, 880 Apollo Street, Suite 334, El Segundo, CA 90245.

To: Denise Ann Downing, Karen Ann Downing, Lincole Nelson Roy C. and Lily I. Downing per Probate Code Section 16061.7, to: Denise Ann Downing, Karen Ann Downing, Lincole Nelson Roy C. and Lily I. Downing executed the Roy G. Downing and Lily I. Downing Trust dated May 25, 1985 in their capacities as grantor/settlor and amended it on October 21, 1997 and December 5, 2002 whereafter referred to as the "Trust". The Trust was never further amended.

1. The name, mailing address and telephone number of each Trustee of the Trust is: Bergman APC, 880 Apollo Street, Suite 334, El Segundo, CA 90245, (310)576-1382.
2. The principal place of administration of the Trust pursuant to Probate Code 17002 is: Bergman APC, 880 Apollo Street, Suite 334, El Segundo, CA 90245. 3. The terms of the Trust require disclosure of the following. The Trust is irrevocable due to the death of the grantor/sponsor Lily I. Downing died on February 19, 2021. (Roy G. Downing predeceased Lily on March 5, 2009.)
4. You are entitled to request a copy from the Trustee a true and complete copy of the terms of the Trust by requesting a copy from the Trustee listed above.
5. YOU MAY NOT BRING AN ACTION TO CONTEST THE TRUST MORE THAN 120 DAYS FROM THE DATE THIS NOTIFICATION BY THE TRUSTEE IS SERVED UPON YOU OR 60 DAYS FROM THE DATE ON WHICH A COPY OF THE TERMS OF THE TRUST IS MAILED OR PERSONALLY DELIVERED TO YOU IN RESPONSE TO YOUR REQUEST DURING THAT 120 DAY PERIOD, WHICHEVER IS LATER.
6. If you would like a true and correct copy of the terms of the Roy G. Downing and Lily I. Downing Family Trust dated May 25, 1985 and all amendments thereto, as defined in Probate Code Section 16061.5, you may request the same from Penelope Bergman, Esq., Bergman APC, 880 Apollo St, Ste 334, El Segundo, CA 90245. By Certified Mail, return receipt requested.

ORDER TO SHOW CAUSE FOR CHANGE OF NAME CASE NUMBER: 21BSCP00149
PETITION OF Shlomit Gluck and Sarah Gluck, minor by and through her parent, Shlomit Gluck.
For Hearing on the following newspaper of general circulation, printed in this county: LA Weekly.
Date: 04/13/21.
Time: 8:30am Dept: A
The address of the court is: SUPERIOR COURT OF CALIFORNIA, Santa Monica Courthouse, 1725 Main St. Room 102, Santa Monica, CA 90401.
MAILING ADDRESS: SAME.
A copy of this Order To Show Cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: LA Weekly.
Date: June 11th 2021 Time: 8:30am Dept: A
The address of the court is: SUPERIOR COURT OF CALIFORNIA, Santa Monica Courthouse, 1725 Main St. Room 102, Santa Monica, CA 90401.
MAILING ADDRESS: SAME.
A copy of this Order To Show Cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: LA Weekly.
Date: June 18th 2021 Time: 8:30am Dept: K
The address of the court is: SUPERIOR COURT OF CALIFORNIA, Central District, Los Angeles LASC-NORTH CENTRAL DISTRICT, BURBANK COURTHOUSE, 500 EAST OLIVE AVENUE, BURBANK, CA 91502.
MAILING ADDRESS: SAME.
A copy of this Order To Show Cause shall be published at least once each week for four consecutive weeks prior to the date set for hearing on the petition in the following newspaper of general circulation, printed in this county: LA Weekly.
Date: 04/21/21. DARRELL MAYS Judge of the superior court.

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