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Sofi Tukker return
to Coachella with
a fresh look and a
new "Fantasy"

BACK TO THE DESERT

By Brett Callwood



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Turn this week's issue over and start at the back for a list of the top social media influencers. BY SARA TARIQ, BRIAN CALLE AND NICK WALKER.

EAT & DRINK

Jennifer Yu, aka Miss Piggie Eats, made a career and grew her following by just doing what she loves: eating. BY MICHELE STUEVEN. Plus: Some of the foodies using YouTube to share their crazy culinary creations.

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SHANA NYS DAMBROT talks to social media O.G. (like, Tumblr) Gregory Siff and offers a list of the selfie emporiums that draw influencers like moths to the flame.

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LINA LECARO profiles makeup guru and plus-size advocate Patrick Starr (yes, there are three "r's"), and offers short takes on nine more beauty influencers you should know.

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GO LA

FRI 4/12

FILM

Puppets for Grown-Ups

The art of puppetry is often dismissed as light entertainment only for children, but the presentation of *Mementos Mori* at the Broad Stage promises to be something entirely different. The aptly named performance group and film-video production company Manual Cinema devises a live movie that mixes together shadow puppetry, actors, music and multiple overhead projectors and screens to create an artfully morbid work. The piece is an examination of death and technology that portrays a ghost experiencing the afterlife through her iPhone, a child confronting her own mortality, a film projectionist seeing life anew, and death itself taking an unexpected vacation. *The Broad Stage, Santa Monica College Performing Arts Center, 1310 11th St., Santa Monica; Fri.-Sat., April 12-13, 7:30 p.m.; Sun., April 14, 2 p.m.; \$35-\$55. (310) 434-3412, thebroadstage.org. —FALLING JAMES*

ART

Fostering Art

The Celia Center's mission is to create safe and engaging conversational space around the adoption and foster family experience, especially across cultures, using the arts as an entry point. This year's *Voices of the Fostered and Adopted Celia Center Arts Festival* pursues these ideas in a special weekend-long interdisciplinary storytelling, performance and visual art program that highlights the voices of direct experience across myriad creative practices. Free to the public except for a ticketed, mature-audiences theatrical performance on Friday and Saturday nights, the festival includes a multiformat group



Merce Cunningham will be the subject of a worldwide tribute: See Tuesday.

PHOTO BY JACK MITCHELL/COURTESY GETTY IMAGES

show in the gallery space with a Friday night reception, and both kids-centric and grown-up writing workshops and activities on Saturday afternoon. The gallery show continues through April 28. *Highways Performance Space, 1651 18th St., Santa Monica; celiacenterartsfestival.org. Fri., April 12, 6 & 8 p.m.; Sat., April 13, noon, 4 & 8 p.m.; free-\$20. eventbrite.com/e/voices-of-the-fostered-and-adopted-celia-center-arts-festival-2019-tickets-51995221106. —SHANA NY'S DAMBROT*

DANCE

The Best of L.A. Dance

This year's lineup of top L.A.-based dance companies cements the *Los Angeles Dance Festival* as SoCal's preeminent dance event. Curated by Deborah Brockus, the monthlong fest's main draw is this weekend's three shows with Diavolo, paired with String Theory, BODYTRAFFIC and Ate9 (Friday), Invertigo Dance Theatre joined by Kybele, Rosanna Gamson/World Wide, Backhausdance and BrockusRED (Saturday), and CARLON with Kevin Williamson + Company and Pennington Dance Group (Sunday). This festival is a must for anyone who wants to know who's who in L.A. dance and what is going on in our increasingly nationally profiled dance community. *Luckman Fine Arts, 5151 State University Drive, East L.A.; Fri.-Sat., April 12-13, 8:30 p.m.; Sun., April 14, 6:30 p.m.; \$25-\$45. ladancefest.org. —ANN HASKINS*

THEATER

It's the End of the World As We Know It

Prepare for a groovy apocalypse in Ryan Drake's

new play, *Roller Dynasty*. Set in Marfa, Texas' roller disco, the show delves into the complexities and layers of female friendship, following two young women who work at the local rink on an unforgettable night as the world may or may not be ending. The production stars Sarah Grace White, who seems to be following in the footsteps of her mother, Katey Sagal, with a slew of TV and stage credits. And unlike the play's characters, there's no end in sight for her. *Actor's Company/The Other Space, 916-A N. Formosa Ave., West Hollywood; Thu.-Sat., April 11-13, \$15. rollerdynasty.brownpapertickets.com. —LINA LECARO*

SAT 4/13

ART

Art Lovers Field Trip

Every spring the galleries of *Bergamot Station* throw an all-day fête, in which all are welcome to make this now-classic contemporary art outpost their cultural destination. With exciting current shows at eclectic venues like Building Bridges Art Exchange, Skidmore Contemporary and Richard Heller, new shows opening and special talks and events, if you've not been to the Berg in a while, this is the best possible way to get caught up. Lora Schlesinger and Craig Krull have catalog sales; and Krull hosts two artist talks keyed to new publications. Several galleries have talks and walkthroughs, which begin around 1 p.m. and are staggered throughout the afternoon; for something a little different, Lois Lambert Gallery has a Spanish guitar player from 2:30 to 5 p.m. If your visit skews toward the end of the afternoon, between about 5 and 7 p.m., Craig Krull, Leslie Sacks and

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Luisotti galleries all have opening receptions for new exhibitions by Don Bachardy, Carol Es, Gwynn Murrill, Marc Katano and Simon Norfolk. Plus, there'll be food trucks. *Bergamot Station Art Center, 2525 Michigan Ave., Santa Monica; Sat., April 13, 11 a.m.-7 p.m.; free. bergamotstation.com/events/2019/4/13/spring-open-house.* —SHANA NYS DAMBROT

ART

The Living Room Lives Again

When British photographer Nick Waplington's book *Living Room* was published in 1991, the work was met with critical acclaim for its unique vision, in which scenes from purportedly ordinary domestic life are rendered as somehow both flat and bold, eerily mundane and conceptually unsettling. The photos were widely exhibited, including at Holly Solomon's famous NYC gallery. Long thought destroyed, the original vintage prints were recently discovered by Solomon's son, and will be exhibited for the first time in a quarter-century — affording audiences the rare chance to revisit the original prints and re-evaluate this historic body of work in the bright light of the history that came after. *Little Big Man, 470 Wren Drive, Mount Washington; opening reception Sat., April 13, 6-9 p.m.; Thu.-Sat., noon-6 p.m., thru May 15; free. (917) 361-5039, mailchi.mp/littlebigmangallery/nick-waplington-living-room.* —SHANA NYS DAMBROT

SUN 4/14

HISTORY

The Souls Under Your Feet

We often think of cemeteries as permanent and enduring as death, but the truth is some graveyards turn out to be as mortal and temporary as the bodies they contain. Many cemeteries — especially those for poor people — have been dug up, transplanted or simply paved over in the name of progress and gentrification. Barrio Boychik and Boyle Heights History Tours present *Lost Cemeteries of Los Angeles*, a walking tour that digs into such hidden or vanished sites as the Old Jewish Cemetery near Chavez Ravine, Fort Moore Hill, the Campo Santo at Placita Church and Old Calvary Cemetery. *Meet at La Tienda at LA Plaza de Cultura y Artes, 501 N. Main St., downtown; Sun., April 14, 11:45 a.m.-2:30 p.m.; \$25. eventbrite.com/e/lost-cemeteries-of-los-angeles-urban-hike-with-barrio-boychik-tickets-57770386782.* —FALLING JAMES

ARTS/FESTIVALS

Slanguage Calling

The art museum at CSULB closes its exhibition “Call and Response, When We Say ... You Say” with an afternoon of socially engaged maker workshops and a wide-ranging panel discussion on the intersection of fine art and pop culture. The programming includes zines, pins, lettering, framing and deeper thoughts on the ways in which art is empowered to uplift and examine

community equality. The exhibition's curators from the Slanguage collective organized it as a conversation between the art in the permanent collection of the museum and a slate of invited artists whose visions could be seen as under-recognized. Both show and closing party work toward the same goal — providing an empathetic and playful entry point into practical social dynamics. *Cal State Long Beach, University Art Museum, 1250 N. Bellflower Blvd., Long Beach; Sun., April 14, noon-5 p.m.; free. eventbrite.com/e/celebration-with-slanguage-friends-call-and-response-closing-day-tickets-59643906530.* —SHANA NYS DAMBROT

MON 4/15

BOOKS

A Graphic Novel for Mom

The term “graphic novel” evokes a universe of heroes and villains, epic struggles and futuristic drama. But the Last Bookstore's *Graphic Novel Book Club* takes a more down-to-earth approach to curating its titles. Organized by Jake Mumm of Comic Arts L.A., this series exists inside a humanistic storytelling idiom, featuring eclectic styles and narratives that claim the illustrated-novel format for a literary impulse engaged with plenty dramatic real life. This month it features Lucy Knisley with her sixth book, *Kid Gloves*, in an emotionally profound, artistically rendered, frightening and funny depiction of pregnancy and parenthood. *The Last Bookstore, 453 S. Spring St., downtown; Mon., April 15, 7:30 p.m.; \$34.99, includes book and shipping, event admission and snacks. (213) 628-3499, lastbookstorela.com.* —SHANA NYS DAMBROT

TUE 4/16

FILM

Their Satanic Majesties

It's rare to think of a religious organization standing up for the principle of the separation of church and state, but then again the Satanic Temple is not a typical religious group. Penny Lane's documentary, *Hail Satan?*, not only examines the merry irreverence and messages of tolerance celebrated by Salem, Massachusetts' Satanic Temple, it also makes serious points about how Satanists have staged provocative public protests challenging the ways that Christian-right extremism has filtered into public spaces, such as the attempted installations of Ten Commandment statues on government property. *Hammer Museum, 10899 Wilshire Blvd., Westwood; Tue., April 16, 7:30 p.m.; free. (310) 443-7000, hammer.ucla.edu.* —FALLING JAMES

DANCE

Massively Merce

Modern dance legend Merce Cunningham would have been 100 years old this year. Before he died in 2009, Cunningham declared that his company would disband after his death. The

company is gone but for Cunningham's centenary, the trust he created to protect and promote his dance works chose three theaters for a semi-simultaneous, one-night event. Along with New York and London, UCLA's Royce Hall was anointed. For this special **Night of 100 Solos: A Centennial Event**, each venue hosts 25 dancers performing a selection of 100 solos by Cunningham with live music. You could catch the live stream at mercecunningham.org, but dance live is always best. *UCLA Royce Hall, 10745 Dickson Court, Westwood; Tue., April 16, 8 p.m.; \$29-\$59. cap.ucla.edu.* —ANN HASKINS

WED 4/17

TALKS/HISTORY

Family Secrets

Nora Krug, an illustrator and associate professor at Parsons School of Design in New York, was born in Germany more than 30 years after WWII. But she grew up sharing Germany's shame over its war crimes and the Holocaust, and, as an expat living in Brooklyn, has no emotional connection to “*heimat*,” or homeland. In her 2018 graphic memoir, *Belonging: A German Reckons With History and Home*, Krug tries not only to reconnect with her birth country but to find answers to questions about her family's involvement with the Nazis: Were they complicit? Krug revisits the towns of Karlsruhe and Kulsheim and pieces together research and interviews about her grandfather and uncle, which in the book are paired with photos, found images, documents and original art. The Skirball hosts a discussion with Krug and Louise Steinman, author most recently of *The Crooked Mirror: A Memoir of Polish-Jewish Reconciliation*. *Skirball Cultural Center, 2701 N. Sepulveda Blvd., Brentwood; Wed., April 17, 8 p.m.; \$10. (310) 440-4500, skirball.org/programs/words-and-ideas/evening-nora-krug.* —SIRAN BABAYAN

THU 4/18

MUSIC

Cat Scratch Fever

Cats are amazing creatures, but when it comes to watching them do amazing feats, feline fans usually have to turn to the internet. **The Amazing Acro-Cats** and their band, The Rock Kats, bring cat spectacle to the masses thanks to trainer Samantha Martin. These cool kitties ride skateboards, ring bells, roll barrels, jump through hoops, walk the high wire and rock out on an array of instruments fitted just for them. Brian Setzer and Peter Criss got nothing on these furry performers! Check out the anything but stray stars during their four-night engagement in L.A. and get ready for claws-out fun. *El Portal Theatre, 5269 Lankershim Blvd., North Hollywood; Thu.-Fri., April 18-19, 7 p.m.; Sat., April 20, 3 & 7 p.m.; Sun., April 21, 1 & 5 p.m.; \$22-\$45. facebook.com/events/1168102683356221.* —LINA LECARO

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EARTH GROWN GOODS

WELCOME TO SPANNABIS

Barcelona hosts international cannabis conference, despite lack of legalization in Spain

BY MICHAEL MILLER



Spannabis festival attendees enjoy hemp-infused everything in the consumption zone.

PHOTO BY MICHAEL MILLER

Welcome to the first edition of our Cannabis Guide Global, which will provide timely information about the rapidly expanding international cannabis scene.

This week: Barcelona 2019: The International Cannabis Business Conference (ICBC) meets Spannabis.

Barcelona. Founded as a Roman city, the capital of Catalonia is one of the largest metropolises on the Mediterranean Sea. Its rich heritage is anchored by its awe-inspiring 14th-century medieval cathedral, and symbolized by the architecture of Gaudí and Montaner, the artwork of Picasso, Miro and Dalí, all overseen by the watchful eye of Columbus, eternally looking to the horizon from his 19th-century perch above the sea.

As one of the world's leading cultural, tourism and trade fair centers, there was no better city to begin the 2019 global canna-conference

series, which included the ICBC and Spannabis, the grand-daddy of European expos. As my plane's wheels finally touched down, it was non-cannabis desires that came to mind: that first mouth-watering bite of tapas, any fish carpaccio, followed by an indescribable squid ink risotto, all washed down by a chilled, crisp glass of Rueda-Verdejo.

Struggling through jet-lag-induced tossing and turning, I grabbed some sweats for a 2 a.m. city loop to induce a few hours of sleep. The physical peace not available in my bed came in the form of inner peace instead. Barcelona's beauty, experienced through the pitch-black, early morning lens of unnatural silence and solitude, was my ultimate Barcelona welcome.

As I reached the port-side termination point of Las Ramblas, my gaze tilted skyward to Monumento a Colon: the 1888 monument constructed entirely by Catalans, the towering 60 meters of Christopher Columbus, Spain's hall of fame explorer, pointing to the New

World. It was the starlit column that intrigued me with its beautifully sculpted bronze, elongated, green leaves climbing gracefully. A surprise to most, even Spaniards, these leaves are the leaves of the cannabis sativa plant.

Why did the sculptor of this monument incorporate cannabis leaves into this prominent civic monument? The answer, while an important historical fact, has been relegated to a historical footnote. This memorial is, in fact, not only to the achievements of a dauntless explorer but also to Mother Nature and the plant that she provided him.

Without Spain's access to the plant bearing these leaves, Columbus could not have made his journey. Imagine, no Niña, no Pinta and no Santa Maria. None could have left the harbor, as their flags, sails, rigging and ropes

abinoid research centers, "legal" cannabis is a misnomer; it is strictly limited to physician-prescribed, cannabis-based medicines.

Spain's market potential is enormous: an estimated 3 billion euro in market value and nearly 30 million potential consumers. Personal consumption is limited to invite-only, annual membership to one of the estimated 800 social clubs that dot the cityscape. These range from pseudo-legal high-end to downright low-end black market; from architecturally significant, signage-free brownstones to veritable smoke-filled subterranean dungeons. Membership allows purchase of acceptable cannabis at luxury pricing.

ICBC is a multicountry business conference that seeks to balance networking and education with a multipronged focus on business, culture, politics, science, history and advocacy. The demographic of the 250 attendees ranged from 35 to 60 years old, all well attired and groomed, and its geography made up a veritable cannabis United Nations. Presentations by industry experts covered topics including investment and capital markets, international investing, social clubs, and the global regulatory climate, which culminated in an entertaining fireside chat with Damian Marley.

Spannabis: The 16th edition of the self-proclaimed largest fair in the world was a palpable contrast from the day before. Arriving early (I thought), I groaned as a mass of people appeared two blocks in front of the entrance. I inhaled and I exhaled; not because the tattooed words on the back of the woman's neck in front of me instructed me to do so but because I became ensconced in a cannabis-style mosh pit, surrounded by an estimated 25,000 people, salivating to enter. Muscles flexed as my shoulder was grabbed, until I realized the grabber was a Spannabis security guard offering assistance to the "fast track" aisle, away from the ever-increasing mass of pulsating flesh.

Tents encircled an outdoor food, music, consumption and anything-goes court. The demographic, other than a substantial portion of California's cannabis industry leadership, ranged from early 20s to 40s, with a sizable group of old-school, Euro hippie-rebels in attendance. The attire: a fashionista's nightmare, that wonderful cross between 1960s grunge and homelessness. The hygiene? Deodorant would have been a swag-bag blessing. The expo floor spreading among the series of tents consisted of about 50% seeds (due to illegality and only home-grow options in Europe), 30% related growing equipment and nutritionals, and about 20% smoke-shop paraphernalia, including an extraordinary array of falsely labeled cannabis products that were in fact cannabis-free. Clearly, no Bureau of Cannabis Control or FDA style oversight exists in Spain at the moment.

Spannabis should be renamed "Sphempabis" for a semblance of truth in advertising. All in all, the ultimate cannabis event devoid of cannabis. Either way, Columbus is definitely smiling.

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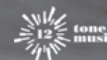
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BACK TO THE DESERT

Sofi Tukker return to Coachella with a fresh look and a new “Fantasy”

BY BRETT CALLWOOD

Making their second appearance at Coachella this year are L.A.-based electro-pop duo Sofi Tukker. For members Sophie Hawley-Weld and Tucker Halpern, their debut at the world-renowned festival came in 2017, three years after their launch, and it remains one of the high points of their career.

The five years of their existence have seen Hawley-Weld and Halpern embark on the wildest of rides. 2016’s *Soft Animals* EP saw them earn mass plaudits, while their debut full-length album, *Treehouse*, came out a year ago and saw their stock continue to rise. They’ve just dropped a new single and accompanying high-concept video, “Fantasy,” and there’s a new record on the way. It all bodes well for their two sets at Coachella.

“It was amazing in 2017,” Halpern says. “It really lived up to the hype. It was one of our first festivals. We were pretty nervous, it was pretty overwhelming. You go there, and there are so many people and so much art and press. It was crazy. I remember being so exhausted after the weekend. We were so like, all senses were overloaded. But it was pretty awesome. I’m really looking forward to going back.”

Hawley-Weld says it’s a little odd to perform a festival set and then repeat it the following weekend, but she loves the experience all the same.

“It’s really cool to be able to play on the same stage,” she says. “There’s less pressure on the second weekend, and we’d got used to the stage. So it’s really cool to be able to do that.”

“It’s kinda cool to get a second chance,” Halpern adds. “You can get a redo. Anything you weren’t happy with, you get another shot. I don’t think we’d ever even been to a musical festival before we (14 »

PHOTO BY SHANE LOPES





PHOTO BY SHANE LOPES

» **13**) started the band. That's one of the only times we've actually been at a festival all weekend and got to really experience it. Maybe that's why we liked it so much. It was so fun. I remember seeing The XX and Lorde. It was cool. I really loved it."

Sofi Tukker formed when the duo met while studying at Brown University. Halpern was playing basketball, while Hawley-Weld was studying hard.

"I guess I was there studying a little bit, too," Halpern says. "I ended up getting sick and having to leave school for a year. That's when I taught myself how to make music, in my bed on my computer. I ended up getting obsessed with it. I was DJing a lot in my senior year and that's when I met Sophie, who was an acoustic bossa nova jazz singer-songwriter. We met at an art gallery, and I was the DJ after the event. I saw her perform and thought it was really beautiful, but thought it could be a little more sped up and fun because it was really slow and that's not really my thing. So we

met that day and I asked if I could remix one of her songs, and we've been working together ever since. That was about half-way through our senior year."

Their first live experience as a musical project didn't go well, according to Hawley-Weld, who says they were trying too hard to be cool and mysterious. She didn't have fun at all, and was questioning the future of the project.

"I realized that what we needed to do is be excited, be ourselves, and not try to be cool," she says. "And then it became the most fun thing ever."

Since then, fun has certainly been the name of the game for Sofi Tukker. While the sound is rooted in dance-pop, there's no lack of inventiveness there — a desire to push things a little and see what they end up with. For those reasons, they prefer not to define the sound or label it.

"We do what's inspiring us in the moment and not feel like we're limited to any kind of sound," Hawley-Weld says. "But it's definitely dance music, and it's influenced

by music from all over the world."

"It's hard," Halpern adds. "The only way to describe it is it's really us. We have really different influences and different backgrounds, so it's sort of that interesting place where Sophie's brain and my brain come together. I think it wouldn't really be possible to make it with just one brain, because I think it's too many different influences mixing and mashing. It's always fun to see what comes out."

Those influences definitely are varied. Hawley-Weld's favorite artists come from the bossa nova world, and she adores musicians from Brazil and Mexico. Meanwhile, Halpern grew up listening to his parents' Chic and disco records before going through punk and hip-hop phases. Eventually, he ended up at EDM, where he really fell in love with house and dance music. All of that has made its way into the Sofi Tukker sound, though there has been clear growth between the *Soft Animals* EP and *Treehouse*.

"When we first made *Soft Animals*, we

had never played a show before, so we were making music that we wanted to listen to hanging out, sitting around," Halpern says. "When we started performing and touring nonstop, we realized the connection with the people, and our performance started influencing the music we're making a lot. That changed things a bit. We're like, we want to go crazy. We really lose our minds onstage and like to go nuts. And so we wanted to make music that would let us do that, and that would push people to dance even harder. Smile more and scream more.

"I think the evolution of our touring and travel influenced the way we make music a lot. Also, all the people we met around the world — friends we've met and artists we've met at festivals and stuff, collaborating with them. Everything has influenced us," he adds. "Our lives have changed so much since we made the songs for *Soft Animals*. Now with 'Fantasy' starting the new phase of things, it feels like a progression. But it always feels like us. We make sure of that."

While the band formed in New York during their college years, they recently made their way to our sunnier climate.

"We were living on the road for about two years, so we didn't actually have a home," Hawley-Weld says. "When we graduated college, we moved to New York, in part because it was close to our college. It was only a four-hour drive away, and I think that's what a lot of people were doing. We worked in New York for about two years, and it was a great place to start the band but I think ultimately we both really love being outdoors in nature, and we love the warm weather. So the fact that there's another city that's really about music and has those two things was appealing to us. We still travel the world and we mostly still live on the road."

"I think the main thing was when we were on tour all the time, coming back to New York after being on the road for a month or two and being exhausted, it's not the best place to recharge and recover," Halpern adds. "You get there and there's so much to do — you want to go see all your friends."

Ultimately, Los Angeles offered a home where the two musicians could relax and recover, while also enjoying all of the music the region had to offer.

"I think compared to New York, there's so much going on musically," Halpern says. "There's so many songwriters — even if they're not living in L.A., everyone's often coming through L.A. I think we've found even more time to collaborate and get more done by being there often."

They've been involved with some excellent collaborations, too, with artists as diverse as The Knocks and Benny Benassi.

"We really make music mostly with our friends," Hawley-Weld says. "Both of those people, we're friends with. It's really our favorite thing to do, make music and be with our friends. We mostly make music just the two of us, but when we get to incorporate other styles, we always learn something and it's really fun."

To date, the group has earned two Grammy nominations, for the song "Drinkee" and for the *Treehouse* album. Both musicians recognize the impact those honors have had on their career, though they also claim that most of what they do hasn't changed at all.

"I think the bread and butter of our everyday life is pretty similar," Hawley-Weld says. "We make music, we tour, we're grinding. Right now, we wake up every day, get on a flight and go to a new city. For the day-to-day stress, it doesn't have an impact. But in interviews people talk about it, and I think there's a certain legitimacy that it gives that has helped our band and our lives. We're really grateful for it."

They were also helped out when Apple chose to use their song "Best Friend" for

the iPhone X commercial.

"We have no idea [how that happened]," Halpern says. "We are grateful though. We have a long-growing support from Apple and people always ask, 'Who do you know?' Honestly, we got lucky. Our first song that we put out on Soundcloud, 'Drinkee,' was picked up by Apple for an Apple Watch commercial in 2015. That's basically what let us start the band, because then we could pay rent and not have other jobs. Ever since then, they've been championing us and it's been amazing. We've met some of them by now, and we're really appreciative of the board. But there's no real connection. It's happened quite a bit now,

"YOU GO [TO COACHELLA] AND THERE ARE SO MANY PEOPLE AND SO MUCH ART AND PRESS. IT WAS CRAZY. I REMEMBER BEING SO EXHAUSTED AFTER THE WEEKEND. WE WERE SO LIKE, ALL SENSES WERE OVERLOADED."

— TUCKER HALPERN

and each time another one has come up, we're just like, 'You've got to be kidding me. This is amazing but what the hell is going on?' We're grateful and we love them."

All of which means that the band are in fine shape as their Coachella sets approach. They're certainly looking forward to going back, and checking out other artists such as Nora En Pure and Maggie Rogers, as well as the likes of Billie Eilish. As for their own set, they've been planning that for a long time.

"We're revealing our brand-new stage setup and production at Coachella," Hawley-Weld says. "So we've been filming our dream set really, for a while. We're going to be doing it for the first time ever at Coachella, with a lot of new songs, lot of new production, new visuals."

"Not the actual first time," Halpern adds with a smile. "We're going to rehearse it for a week before. We're not going to totally wing it, I promise."

After Coachella, Sofi Tucker will be performing in the United States, Europe and Australia, flying back and forth while simultaneously trying to get new material out. Most of what they have coming up, they have to keep under their hats for now. But hey, they've set a high bar. Whatever they do, it's worth keeping tabs on.



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IN THE TASTY KITCHEN

Meet the tasty talent behind those crazy BuzzFeed Food videos

BY MICHELE STUEVEN



Alexis deBoschnek, left, Alix Traeger and Rie McClenny host BuzzFeed's Tasty food videos.

COURTESY TASTY

You know you love those viral Tasty food videos from BuzzFeed that have turned the food media world into an upside-down cake. They aren't filmed with a cast of thousands behind the scenes. Even if the studio space is in the heart of Hollywood, everybody sets up their own equipment, swaps out the tabletops for different sets, buys their own ingredients and, yes, washes their own dishes.

We recently caught up with three of the stars behind the creative process at the largest social food network, which reaches more than 300 million people per month, to dish about what makes their unconventional trial-and-error cooking shows so wildly popular and whether it's really possible to make a three-course meal using only a coffee pot.

Alexis deBoschnek works across recipe development and new formats at Tasty as a senior test kitchen manager. After a quick stint

in the fashion industry, she worked at Tasting Table and EAT Club while attending culinary school at the International Culinary Center in New York before joining Tasty.

As she'll tell you, any good chef should be able to cook with anything, so producers in the Hollywood studio stripped the kitchen of all appliances except for the coffee machine and challenged her culinary prowess. The video of her using the coffee maker to prepare a three-course meal of chocolate truffles, shrimp salad, olive oil-poached salmon and asparagus has gotten almost 8 million views. Her latest video, "Can This Chef Make a Three-Course Meal With a Clothing Iron" got 3 million views in three days and gave a whole new meaning to grilled lamb chops.

"People love to see me struggle and see where my imagination will take me," the classically trained chef told *L.A. Weekly* about her appliance cuisine. "I think they are fascinated that you can make something that looks pretty

high-end with something so limited. The biggest challenge is the limited amount of heat, so one dish can take two hours to make. We just finished one with a microwave and it was just one disaster after another. All my assumptions of it were so wrong. Things were overcooked, food exploded, things caught fire.

"I think Tasty has such a global reach because it's for home cooks who are actually trying our recipes," deBoschnek says. "We have so many diverse recipes now on the site. People like to see the process, they like to see the personalities and things that aren't totally perfect. It's more relatable. Everything you see in those videos is real — there are no retakes. The reactions are real."

Where staffing comes in is in production and time spent on the videos themselves. The

dients are accessible all over the country. We make sure the steps are easy to follow. I think people feel more connected to us." BuzzFeed says Tasty inspires real action, with 67 percent of its audience having created a recipe IRL.

It was a challenge producing content for Tasty Japan in an L.A. studio more than 5,000 miles from Tokyo, but McClenny's attention to detail and knowledge of the culture made it all authentic.

"Japanese egg yolk is more orange than American egg yolks, so I had to make sure mine looked more orange," she says. "Supplies had to look authentic like the chopsticks. They also don't like seeing any jewelry, so I always had to take my wedding ring off. Growing up in Japan, I know those little subtleties. The rice is different. If you buy sushi rice, you have to make sure it's short grain instead of medium grain. That's what we're accustomed to in Japan. So I shopped at Japanese grocery stores to get authentic ingredients, like Marukai Market in Little Tokyo. They have everything I need."

And speaking of raindrop cakes, video producer Alix Traeger's hysterical and nerve-racking 10-day process of trying to perfect a giant version of the gelatinous confection is riveting. Her career at Tasty started with the now-famous overhead cooking demos, including her favorite banana bread/cheesecake mashup. Like her colleagues, Traeger has tens of thousands of hyper-engaged fans who closely follow her personal accounts across social media.

"I've never been to culinary school and really just sort of fell into food media as it was starting to evolve," Traeger, a Loyola Marymount University graduate, tells *L.A. Weekly*. "Because it's still new, we get the opportunity to pave the way and redefine food media in our own era. We started doing the trial and error just for fun, and it started resonating with people. We found an area that was so lacking in food media that people actually felt inspired to start cooking and felt comfortable in their own skills. The others show perfection and making a meal without trial and error. That's one way of doing it, but most of the world doesn't cook that way.

"I'm happy that people have found a way to see themselves in me," she adds. "And it takes the pressure off me not to be perfect. We have a lot more room to play than the big cooking shows. I've always loved cooking and think that everybody should learn how to cook and know how to cook, it's such a basic necessity. You don't have to be perfect and it can be fun."

So what happens to all that food at the end of the day?

"We try our best not to waste anything," says Traeger, whose favorite moment is the triumph of the completed dish. "We have a message channel in the office, so whenever we finish making something, we'll message out the whole office and announce available leftovers on the leftover table. Usually before I've even made it down the stairs from the kitchen, people are already hovering."

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DESERT X'S CAN'T-MISSES

If you're heading to the Coachella Music Festival, plan to check out these land art works on the way

BY SHANA NYS DAMBROT

Sterling Ruby's *Specter* has become the star of Desert X 2019, but the land art biennial offers so much more.



PHOTO BY LANCE GERBER/COURTESY DESERT X

In case you haven't heard, there is a very special reason to visit the Coachella Valley over the next two weeks. No, besides that. The 2019 edition of the sprawling Desert X land art biennial ends on Sunday, April 21, and if you haven't made the trek, it's time to make your plans. A few of the pieces have singularly dominated social media feeds (we're looking at you, Sterling Ruby), but as striking as so many photographs of installations have been, the whole point of the Desert X paradigm is to be in the presence of the work. It's not necessarily the art itself but rather the context of all that in-between space that's truly immersive.

Most pieces are easy enough to find, especially with the help of the Desert X app. With a little hustle, the slate can largely be viewed in one day, but two days is a lot better. That's not only because the 20-ish installations branch off the artery of Interstate 10 between White-water and Mecca, with clusters around certain town centers in Desert Hot Springs, Palm Springs, Palm Desert, Rancho Mirage, Cathedral City, Indio, the Salton Sea and Coachella (town of), covering about 50 square miles

in total. It's also because the journey is very much the destination, and the natural and eccentrically developed landscapes, expanses of so much myth and mystery, form their own contribution to the meaning of the project.

The curators and artists dedicated themselves to creating vignettes that not only occupy but literally and metaphorically engage with their sites, and the luxurious sense of exploration both on the road and on foot is very much part of the experience of each individual masterpiece. Some of the works are more ethereal, even virtual, while others are performative or otherwise include screenings and other timed events, or perhaps exist inside properties with business hours. But the majority are free-standing works inhabiting the feral landscapes and urban neighborhoods of the region and are viewable around the clock.

The unchecked exposure to nature and the accessibility and interactivity of certain works has had some downsides since the biennial opened in early February. The art world deeply lamented the short-order loss of Eric Mack's piece, the operatic *Halter*, in which the artist draped an abandoned gas station on the coast

of the Salton Sea with fields of fancy fabric. It fluttered and twisted and flowed, its shimmering patterns and texture-blocks veiling the structure, imagining architecture as a body, and making no sense in the most romantic, almost absurdist way. Apparently it was set on fire by some who failed to appreciate its eccentric glory. Desert X went through something similar when its 2017 installation by Richard Prince was looted and nearly destroyed before it even officially opened to the public.

The good news is that most of the work is sturdy and very much still standing, including converted but functioning municipal bus shelters by Mary Kelly and an indoor sound piece by Gary Simmons. If you don't think you can make it to all of the sites, here are seven works that are truly can't-miss.

ates floating, glimmering, brightly hued alien space-flower "paintings" that hover in the sky and follow the viewfinder of your smartphone in the most delightful manner, creating a variety of interaction with the viewer and the landscape that can only be viewed and captured through the artist's app. So do download 4thwall before you set off in search of *Revolutions*.

Ghost Palm by Katie Ryan, set in the slightly more unkempt flats of the lands on the north side of the 10 near Desert Hot Springs, is like a vertical chandelier; a tree made of industrial plastic whose fronds catch both the light and the wind. It's a bit of a walk from the closest you can park, so there's plenty of slow-reveal on the approach. You see it before you hear it, but the roar of the noise it makes in the wind is both dramatic and somehow emotional. It demands both attention and time; it is a place to linger over.

Superflex, a Danish collective, offers maybe the oddest but also the most perfect work with *Dive In*, a schematic temple-like sculpture made of pink porous walls that resemble elements of the local vernacular architecture, but with a transcendent purpose. Acknowledging that this desert was once a sea, and that by all accounts thanks to climate change it may well be one again, and having heard somewhere that "fish like the color pink," the artists built this work for them, for the fish that will one day return. In the meantime, humans contemplate it against the stark background of a craggy ridge and a wide brush-dusted wash, their backs to the residential street it borders, whose residents still walk their dogs there.

Much farther afield, way out by the Salton Sea near the remains of the Mack, Ivan Argote's viewing platforms stand like awkward half-pipes in the middle of a wide patch of sandy hilltop. *A Point of View* is so much more profound than you'd expect from any description. You see the ramps from the road and are tempted to think you get it, but then once you commit and cross yet another pasture of sand and future tumbleweeds, the staircases grow larger, and you see there's poetry you can only read by climbing up them step by step. You get up there and the reveal falls into place and the allegories write themselves.

And last but not least (and closest to the Coachella Music Festival if that's your ultimate destination), Armando Lerma's *Visit Us in the Shape of Clouds* is one of the few works that directly addresses the presence of the region's working class, especially within agricultural industry. It does so as much with its content making reverential references to the old gods and spirit guides of the indigenous and Latino cultures that have defined the history of this region as it does with its location inside a working farm site. The view is amazing once you arrive, but first you need to drive through a suddenly rural agriculture zone (watch for the gated site's posted hours) until you come to the water tower and notice how far away the city lights have become.

Welcome to *L.A. Weekly's* Movie Guide, your look at the hottest films in L.A. theaters this week, from indie art-house gems and classics to popcorn-perfect blockbusters and new movies garnering buzz.

Wide releases

Friday, April 12

After is the latest film based on a “best-selling worldwide phenomenon,” in this case Anna Todd’s new-adult genre novel about a good girl who goes to college and falls head over heels for the class rebel, a brooding charmer with tattoos and a British accent. Julia Goldani Telles and Hero Fiennes-Tiffin (aka young Tom Riddle from the *Harry Potter* movies) play the young lovers, the latter of whom is reportedly based on Harry Styles from boy band One Direction. Jenny Gage directed from a screenplay she wrote with Susan McMartin and Tamara Chestna.

Hellboy is a reboot of the Dark Horse comic popularized onscreen by director Guillermo del Toro and star Ron Perlman. A decade has passed since we last saw the hulking red hero in a movie — long enough for the franchise to have faded, if not quite vanished, from cultural memory. David Harbour plays the titular badass, an agent of justice with demonic DNA and the soul of a mildly rebellious teenager. The notion that people can transcend their ignominious family background through individual agency is a powerful theme that del Toro’s films draw upon beautifully. Neil Marshall, who takes the reins here as director, seems to be aiming for the same slightly irreverent tone while delivering the apocalyptic action required of the genre.

Little is no *Big*, but the idea of a grown woman transformed into a pint-sized version of herself is such a durable one that it should please most casual moviegoers. Regina Hall plays the upwardly mobile businesswoman who learns valuable life lessons while trying to reverse the curse; Issa Rae is her dutiful assistant. Tina Chism Gordon (*Peeples*) directed and co-wrote with Tracy Oliver. Marsai Martin, as the grown-up in a kid’s body, also executive produced, becoming the youngest person ever to hold such a title.

Also opening Friday: *Billboard*; *A Dark Place*; *Her Smell*; *Long Day’s Journey Into Night*; *Master Z: The Ip Man Legacy*; *Mia and the White Lion*; *Missing Link*; *The Most Dangerous Year*; *Penguin Highway*; *Satan & Adam*; *Stockholm*; *Teen Spirit*

Wednesday, April 17

Breakthrough is a 20th Century Fox production released through the Walt Disney Company (get used to the idea), and the newest film to compete for the attention of faith-based demographic. The story of a teen who falls through the ice and lands in a coma while his parents find hope in the power of prayer is based on *The Impossible*, a lightly fictionalized account of an incident that took place in Lake St. Louis, Missouri. Roxann Dawson directed and Chrissy Metz (*This Is Us*) stars.

FILM

HELLBOY RETURNS

After, Breakthrough, Mary Magdalene target Easter moviegoers

BY NATHANIEL BELL



Daniel Dae Kim, left, David Harbour, and Sasha Lane in *Hellboy*

COURTESY LIONGATE

Limited/art house

Friday, April 12

Matteo Garrone, the Italian filmmaker who helmed the internationally acclaimed *Gomorrah* and *Reality* (as well as the less acclaimed but equally interesting *Tale of Tales*), returns with *Dogman*. Marcello Fonte won Best Actor at Cannes as a dog groomer and single father whose mild manners are pushed to the snapping point after he is befriended and bullied into committing crimes by a local gangster. Seedy seaside locations and an innate understanding of the primal urges that lurk within ordinary men mark this gritty neo-classic. *Nuart Theatre*, 11272 Santa Monica Blvd., West L.A.; Fri.-Thu., April 12-18, various showtimes; \$9-\$12. (310) 473-8530, landmarktheatres.com.

Mary Magdalene, a naturalistic biblical drama, arrives just in time for Easter, although it’s uncertain whether it will find purchase with orthodox moviegoers. Rooney Mara stars as the woman from a small fishing village who, according to the canonical gospels, became one of Jesus Christ’s followers. Joaquin Phoenix gives a modernist take on Jesus of Nazareth and Chwetel Ejiofor has several fine moments as Simon Peter. Director Garth Davis (*Lion*) infuses the picture with a lightly feminist revisionism. The film was shot in Rome and southern Italy before being shelved for a year due to the Weinstein scandal. IFC Films now distributes. *Laemmle Playhouse*, 673 E. Colorado Blvd., Pasadena; Fri.-Thu., April 12-18, various showtimes; \$9-\$12. (310) 478-3836, laemmle.com.

Wild Nights With Emily is a blithely irreverent take on the notoriously private poet Emily Dickinson, portraying her not as an unhappy recluse but as a hilarious lover whose passions found purchase in the arms of her brother’s wife. Writer-director Madeleine Olnek researched the film under the auspices of Harvard University Press and the Guggenheim Foundation, and was motivated to disrupt popular conceptions of Dickinson’s personality. As Emily, Molly Shannon, who went to school with Olnek, proves the perfect woman for the job. Shannon will do a Q&A after the 7:30 screening on Friday. *The Landmark*, 10850 Pico Blvd., West L.A.; Fri.-Thu., April 12-18, 7:30 p.m.; \$12-\$15; (310) 470-0492, landmarktheatres.com.

Israeli drama *Working Woman* centers on Orna (Liron Ben-Shlush), a mother of three who takes a job at a real estate firm out of financial necessity and must navigate escalating sexual advances from her boss. Jerusalem-based Michal Aviad directed this intelligent, well-constructed drama that takes a hard look at harassment in the workplace from a distinctly female point of view. He took years to develop the story, culling from women’s testimony, and demonstrates a keen sensitivity to the moral gray areas that define life in the modern workforce. *Laemmle Royal*, 11523 Santa Monica Blvd., West L.A. (also *Town Center and Playhouse 7*); Fri.-Thu., April 12-18, various showtimes; \$9-\$12. (310) 478-3836, laemmle.com.

I Am Cuba is the fascinating byproduct of a deal between the Soviet Union and the Cuban

government, intended to promote the new socialism under Fidel Castro. Director Mikhail Kalatozov was given carte blanche to create this portrait of a post-revolution Cuba, and the film exults in some of the most dazzling long takes ever captured on film. After a mixed reception upon its release in 1964, it was rediscovered in the 1990s and promoted by the likes of Martin Scorsese and Francis Ford Coppola. Milestone Films has funded a new restoration that will play at various Laemmle locations throughout the week. The film’s moral underpinnings are dubious, but the visual style, achieved through a combination of wide-angle lenses and a complex system of cranes and dollies, remains eye-popping even today. *Laemmle Ahrya Fine Arts Theatre*, 8556 Wilshire Blvd., Beverly Hills; Fri.-Thu., April 12-18, various showtimes; \$9-\$12. (310) 478-3836, laemmle.com.

Claire Denis, vanguard of the contemporary French cinema, will be in town for a retrospective co-presented by the American Cinematheque and the French Film & TV Office, French Consulate. The series begins on the day her newest film, *High Life*, opens on U.S. screens. Friday’s program features *Chocolat*, Denis’ highly regarded 1988 debut, set in colonial Africa. Giulia Boschi plays the wife of a French officer who recalls feeling drawn as a child to the family “houseboy” (Isaach de Bankolé), who develops a close bond with her. *White Material* finds Denis returning to French Africa for a harrowing story of racial disharmony, starring Isabelle Huppert as a coffee plantation owner in the midst of an uprising. Both will screen in 35mm; Denis will appear in conversation with critic Mark Olsen before the first film. *Aero Theatre*, 1328 Montana Ave., Santa Monica; Fri., April 12, 7:30 p.m.; \$15. (323) 466-3456, americancinemathequecalendar.com.

Saturday, April 13

The Claire Denis retrospective offers a 35mm print of *Beau Travail*, her mysteriously beautiful 1999 Melville adaptation about an officer of the Foreign Legion (Denis Lavant) and his obsessive hatred of an angelic young soldier. Denis will appear for a post-screening discussion. *Aero Theatre*, 1328 Montana Ave., Santa Monica; Sat., April 13, 7:30 p.m.; \$15. (323) 466-3456, americancinemathequecalendar.com.

Thursday, April 18

Heathers, the wickedly funny 1989 cult classic about a teenager (Winona Ryder) who gets involved with a popular girl clique and starts dating a cool nihilist (Christian Slater), gets a special 30th-anniversary screening. The excoiating high school comedy was directed by Michael Lehmann from Daniel Waters’ screenplay. UCLA Film & Television Archive in collaboration with Vidiots Foundation will present a new digital restoration courtesy of Arrow Films, with Lehmann, Waters, cinematographer Francis Kenny, and actress Lisanne Falk in tow for a Q&A. *The Theatre at Ace Hotel*, 933 S. Broadway, downtown; Thu., April 18, 8 p.m.; \$20. theatre.acehotel.com/events/special-screening-heathers/.

GO HEAR

FRI 4/12

Flipper

@ THE REGENT THEATER

While the lineup has shifted radically in recent years, the MO for San Fran punks Flipper has remained the same — create off-the-wall, manic and challenging punk rock while putting on a killer live show. The last studio album, and the band's fourth, came in 2009 in the shape of *Love*, which featured Nirvana's Krist Novoselic on bass. Novoselic has been gone from the ranks for a decade, with the badass Rachel Thoele replacing him. That said, Jesus Lizard man David Yow has been fronting Flipper since 2015. That's a match made in heaven — the art-rock stylings of Yow meshing brilliantly with Flipper's classic punk insanity. No Parents, Mike Watt & the Secondmen and Qui also play. Flipper then play Alex's Bar on Saturday, April 13, with Toys That Kill, Melted and Cat Scan.

—BRETT CALLWOOD

The Hillbilly Moon Explosion

@ YOST THEATER

The Hillbilly Moon Explosion aren't doing anything new, but they sure do it with a lot of style and sass. The Swiss rockabilly band are fronted by Emanuela Hutter, who purrs swing, garage rock and torch ballads with a beguiling charisma. On the group's latest album, *The Sparky Sessions*, Hutter's winsome, melodic vocals are contrasted by the gruff, Lemmy-like delivery of guest star Mark "Sparky" Phillips from Demented Are Go. The odd couple's duets range from the groovy garage-soul of "Broken Love" and the punky "Obsession" to the breezy country swing of "My Love for Evermore" and an alternately lilting and surly version of Frankie Valli's "Can't Take My Eyes Off of You." Hutter's singing shines like a bluesy beacon through the fuzzy guitar shivers of "Black Ghost," one of the record's heavier tracks. With The Delta Bombers and The Hurricanes. —FALLING JAMES

SAT 4/13

Masked Intruder, Bombpops

@ THE HI-HAT

The fun is in the mystery with Masked In-



Bowie Jane:
See Tuesday.

PHOTO BY JONNY MARLOW

truder. Like a punk-rock budget GWAR, the band have a backstory and they wear masks. All we really know about them is that they're from Madison, Wisconsin, and they play music that pulls from the early years of pop-punk. Each member wears a different colored mask, and Intruder Blue and Intruder Green claim to have formed the band while in jail. Make of that what you will, but their third album, appropriately titled *III*, is released this year. Meanwhile, San Diego punks The Bombpops are riding high following the release of EP *Dear Beer* last year, as their stock continues to rise. Should make for a quality double bill. —BRETT CALLWOOD

Eric B. & Rakim

@ THE NOVO

"I was a fiend before I became a teen/I melted microphones instead of cones of ice cream," Rakim declared, comparing his passion for joining words together to an addiction, on the single "Microphone Fiend" from 1988 album *Follow the Leader*. "Music-orientated so when hip-hop was originated/Fitted like pieces of puzzles, complicated." The rapper's savvy, assured wordplay has always fitted in seamlessly with the samples and beats crafted by DJ Eric B., so it was a big deal when the influential duo from New York finally reunited in 2016 after breaking up in 1993. Stand back and marvel when Eric B. sets the pace as Rakim unravels a density of words into coolly jazzy declamations. "I hold the microphone like a grudge," Rakim announced on "I Ain't No Joke," from the duo's 1987 debut, *Paid in Full*. —FALLING JAMES

SUN 4/14

The Interrupters

@ THE OBSERVATORY

For a while there, it looked like ska-punk had gone stale. The likes of No Doubt, Save Ferris and the Mighty Mighty Bosstones had had their day, and anything that did emerge seemed utterly derivative and devoid of the sort of energy required to really make this music bounce. Then came Los Angeles' The Interrupters, and we could breathe a collective sigh of relief. Fronted by Aimee Allen (aka Aimee Interrupter), who's backed by the Bivona brothers, Kevin, Justin and Jesse, the band formed in 2011 and last year's *Fight the Good Fight* album was their third. They've just kept getting better, and the future looks bright both for the band and the genre. Masked Intruder and Rat Boy also play.

—BRETT CALLWOOD

MON 4/15

Michael Schenker Fest

@ WHISKY A GO GO

German guitarist Michael Schenker has always been a bit of a cocky bastard, but it's arguably that over-inflated ego that makes the man who and what he is. A three-day festival dedicated to him at the Whisky would be in keeping with what he feels he deserves (although he'd probably say it should be at the Forum). Schenker has always said that the Scorpions and UFO, both of whom he

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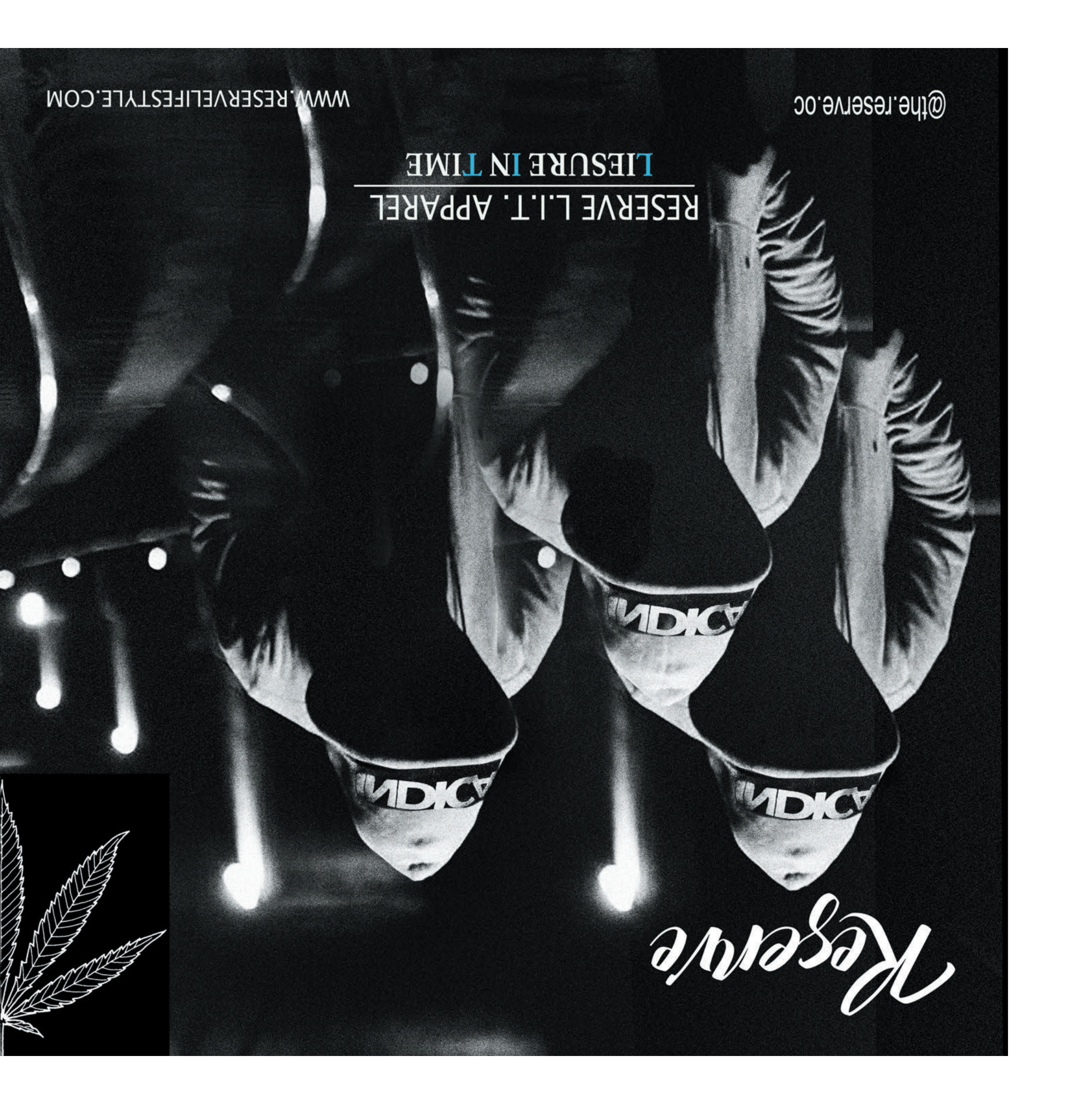


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was a member of in the '70s, would not be where they are today without his impact and influence. But, in fact, Michael Schenker Fest is the name of his current solo project, not an actual festival. Former members of the Michael Schenker Group (MSG) are involved, so fans of the old wacko can rejoice. Also April 16 and 17. —BRETT CALLWOOD

Iceage

@ THE ROXY

The best moments on Iceage's 2018 album, *Beyondless*, evoke the promise of The Saints' *Prehistoric Sounds* era. Both groups start from a punk-rock base with surly, world-weary vocals that are contrasted at times by a faux-ebullient horn section. Against a noisy hazy of angry guitars crowned by triumphant horns, Elias Bender Ronnenfelt snarls ruefully about a sirenlake muse while guest star Sky Ferreira attempts to soothe him with her backing vocals. The Danish band's heavy passages are contrasted by more reflective tunes, such as the acoustic-driven "Plead the Fifth" and the icy soundscape "Showtime." English group Shame bring big guitars and big rock ambitions on last year's *Songs of Praise*, which encompasses majestic, soaring alt-rock anthems ("Friction"), Wire-y outbursts of artiness ("Lampoon") and post-punk tension ("Concrete"), and sullenly restrained longing ("Angie"). —FALLING JAMES

TUE 4/16

Bowie Jane

@ DIRTY LAUNDRY

With a name like Bowie, one would imagine that a career in music was inevitable for Australian-born L.A. resident Bowie Jane. However, she wandered into a career in criminal law before really throwing herself into her dirty house DJing. Her DJ style is drawn from house and tech-house influences, and in a recent interview she told us that she "grew up obsessed with dirty house beats and haven't looked back. I'm a high-energy performer ... visually I'm always moving and I love to rev up the crowd." Dirty Laundry should provide the perfect setting to see this awesome, still blossoming DJ. —BRETT CALLWOOD

Shana Cleveland

@ HOTEL FIGUEROA

Shana Cleveland is best known as leader of hazy fantasists La Luz, who blend '60s garage-pop with surf-rock adornments. On her new solo recording, *Night of the Worm Moon*, the singer-guitarist ventures further into the mystic with a series of gently psychedelic folk ballads. The album's press release cites such inspirations as Sun Ra and Octavia Butler and lists Cleveland's interstellar themes about UFOs, alternate dimensions and other "cosmic concerns." While the laid-back folk-pop settings rarely approach the sonic adventurousness of Sun Ra's kinetic creativity, "The Fireball" and "In Another Realm" exude their own quietly lulling poignancy. At times, Cleveland instills similarly low-key passages "I'll Never Know" and "A New Song" with hints of inexplicable mystery drifting in the starry ether. —FALLING JAMES

WED 4/17

Charlotte Gainsbourg

@ EL REY THEATRE

Charlotte Gainsbourg exudes inherent cool. The multifaceted Gainsbourg brims with talent in the studio and on the screen. There is a unique space she occupies that is unassuming and natural, but so personal it's like she is speaking directly to her audience. While Gainsbourg is not the most musically prolific, when she releases material, it makes a mark. *Take 2*, released at the end of last year, is a five-song EP featuring three new unforgettable songs and two live versions, including a refined cover of Kanye's "Run-away." Most recently Gainsbourg has offered a limited-edition book, *Rest*, a companion to her 2017 album of the same name. *Rest* lays bare the working process in the creation of the album with a stunning collection of photographs, drawings, hand-written notes and lyrics. In between Coachella appearances, Los Angeles is treated to an intimate performance. —LILY MOAYERI

THU 4/18

Kaytranada

@ THE NOVO

While "DJ-producer" might be the best label for Kaytranada, this man goes way beyond with his musical talents. Hailing from Montreal but repping his Haitian roots, real name Louis Kevin Celestin blew up over the last year with his distinctive EDM style with hip-hop, R&B and pop accents. When "Leave Me Alone" (featuring Shay Lia) was released, music lovers flocked to this desirable record and vibe. Fast-forward to 2019, Kaytranada is prepping something very special for his forthcoming album and show in Los Angeles. —SHIRLEY JU

The Letter Openers, Honeychain

@ THE VIPER ROOM

In the early 2000s, The Letter Openers were one of Los Angeles' most promising bands, slugging out hard-rocking riffs paired with smart, sarcastic lyrics and anti-pop choruses that were nonetheless rousing anthemic. Singer-guitarist Mac Dunlop's self-lacerating lyrics positioned him as a legitimate counterpart to Alex Chilton and Paul Westerberg. "I don't wanna be a god, I don't wanna be a geek, I don't wanna walk around like any old freak," he sang above the surging riffs of "Peppermint." Then, just as quickly as they came out of nowhere, The Letter Openers disappeared without explanation, which makes this unexpected comeback a precious opportunity to rediscover this underrated group. They should be a good match with headliners Honeychain, as singer-guitarist Hillary Burton (The Pandoras) confides endearing power-pop songs like "Great Big World," whose tuneful hooks are powered with a punk drive. —FALLING JAMES

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AMOEBA MUSIC: 6400 Sunset Blvd. DJs Jason Mantzoukas, Gaby Moreno, Samira Winter, Sat., April 13, 12-5 p.m., free. Cayucas, Wed., April 17, 6 p.m.

BOOTLEG THEATER: 2200 Beverly Blvd., L.A. Taali, Fri., April 12, 8:30 p.m., \$12. Kill Birds, Brutus VIII, Sat., April 13, 8:30 p.m., \$8. John Vanderslice, Meernaa, Sun., April 14, 8:30 p.m., \$15.

CATCH ONE: 4067 W. Pico Blvd. Sadistik, Static X,

DevilDriver, Fri., April 12, 8 p.m., \$15. Ceschi & Factor, AWOL One, 2Mex, Thu., April 18, 8 p.m.

THE ECHO: 1822 W. Sunset Blvd., L.A. Big Business, Yawning Man, Grave Zone, Fri., April 12, 8:30 p.m., \$15. Avey Tare, Paridot, Tue., April 16, 8:30 p.m., \$20.

THE ECHOPLEX: 1154 Glendale Blvd., L.A. Brass Box, Patriarchy, Crook, MRK, Fri., April 12, 8:30 p.m., \$12. Ritual Howls, Tempers, Olive Kimoto, Paige Emery, Sat., April 13, 8:30 p.m., \$15. Pelada, All Your Sisters, Sun., April 14, 7 p.m., \$15. B.A.G., Thu., April 18.

EL CID: 4212 W. Sunset Blvd., L.A. Meatbodies, Prettiest Eyes, Chud, The Chonks, Fri., April 12.

THE GLASS HOUSE: 200 W. Second St., Pomona. Bob Moses, Neil Frances, Wed., April 17, 8 p.m., \$30.

HARVARD & STONE: 5221 Hollywood Blvd. Kay Myers, Emma Cole, Mon., April 15, 8 p.m. Plastic Ruby, Wed., April 17, 8 p.m. Jesika von Rabbit, Thu., April 18, 8 p.m.

THE HI HAT: 5043 York Blvd. Masked Intruder, The Bombpops, Sat., April 13, 8 p.m., \$15 (see Music Pick). The Manx, Melted Bodies, Tue., April 16, 8 p.m., \$12. Chido, Chevere, Cool & Alih Jey, Thu., April 18.

HOUSE OF MACHINES: 2028 E. Seventh St. Rosey Dust, Mean Heat, Tramp for the Lord, Thu., April 18.

LARGO AT THE CORONET: 366 N. La Cienega Blvd., L.A. Ben Lee, Ione Skye, Susan Orlean, Juliette Lewis, Donovan Leitch, Guy Blakeslee, Tue., April 16, 8 p.m.

LODGE ROOM: 104 N. Avenue 56, L.A. Pacific Dub, Tyrone's Jacket, Seranation, Fri., April 12, 7 p.m., \$12. Makaya McCraven, Sat., April 13, 8 p.m., \$20.

LOS GLOBOS: 3040 Sunset Blvd. Reverie, Fri., April 12, 9 p.m., \$20. Hassan & Prodi-G, Thu., April 18.

MAUI SUGAR MILL SALOON: 18389 Ventura Blvd., Tarzana. Love Weapon, Fri., April 12, 8 p.m. Lionel Young, The Terraplanes, Mon., April 15, 8 p.m.

MCCABE'S GUITAR SHOP: 3101 Pico Blvd., Santa Monica. Jane Siberry, Fri., April 12, 8 p.m., \$32.50. Chely Wright, Sat., April 13, 8 p.m., \$26.50. Seamus

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Fri. April 12



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Fri. April 12



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MAY 11 THE SPINNERS	MAY 25 1969 Little Feat
MAY 31 THE WINERY DOGS	JUN 1 HERMAN'S HERMITS STARRING PETER NOONE
JUN 29 BIGBAD Voodoo party	JULY 6 HOWARD JONES TRANSFORM
JULY 13 HAPPY TOGETHER	SEPT 7 SINBAD
OCT 26 ENGELBERT HUMPERDINCK	OCT 12 GINO VANNELLI
OCT 31 OINGO-BOINGO FORMER MEMBERS HALL OF WEEN	NOV 2 BETTY BUCKLEY OPENING SET BY TOM SCOTT
NOV 14 JESSE COOK	

APR 13: THE TEMPTATIONS
20: THE MUSICAL BOY: A GENESIS EXTRAVAGANZA
26: JON ANDERSON OF YES
27: THE FAB FOUR
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Egan, Sun., April 14, 8 p.m., \$25.

THE MOROCCAN LOUNGE: 901 E. First St., L.A. Kero One, Ninjoi, Fri., April 12, 8 p.m. Ages & Ages, The Harmaleighs, Tue., April 16. Fiona Grey, Leah Capelle, Talker, Emma Cole, Gigi Lyn, Wed., April 17, 8 p.m., \$12.
THE OLD TOWNE PUB: 66 N. Fair Oaks Ave. Flying Fish Cove, Mo Dotti, Women Tied to Railroad Tracks, Rebecca Schiffman, Mon., April 15, 9 p.m., free.

PAPPY & HARRIET'S: 53688 Pioneertown Rd., Pioneertown. Chvrches, Thu., April 18, 8 p.m., \$35.

RESIDENT: 428 S. Hewitt St., L.A. Very Be Careful, Sister Mantos, Fri., April 12, 9 p.m., \$12. Nothington, DMFK, Mercy Music, Sat., April 13, 5:30 p.m., \$14. Fade Up Fade Out Bye Bye, Thu., April 18, 9 p.m., \$10.

THE ROSE: 245 E. Green St., Pasadena. The Tubes, Fri., April 12, 8 p.m., \$34 & up. The Musical Box, Sat., April 13, 8 p.m., \$38-\$68. The Temptations, Sun., April 14, 8 p.m., \$38-\$68. Albert Lee, Eileen Carey, Thu., April 18.

THE ROXY: 9009 W. Sunset Blvd., West Hollywood. Emancipator, Marley Carroll, 9Theory, Lapa, Fri., April 12, 9 p.m. ABBARAMA, Sat., April 13, 9 p.m. Janine, Julius Daniels, Max Fullard, Sun., April 14, 8 p.m. Iceage, Shame, Pelada, Mon., April 15, 8 p.m., \$22 (see Music Pick). Sales, Katzu Oso, Tue., April 16, 8 p.m. The 1975, Wed., April 17, 8 p.m. Hyukoh, Thu., April 18, 9 p.m.

THE TERAGRAM BALLROOM: 1234 W. Seventh St., L.A. Drugdealer, Fri., April 12, 9 p.m., \$20. Vaud & the Villains, Herbert Bail, Sister Speak, Sat., April 13, 9 p.m., \$25. The Maine, Sun., April 14, 8 p.m., \$26.

THE TROUBADOUR: 9081 Santa Monica Blvd. Nick Sherwin, Take the Stage, Pink Furs, The Jags, Fri., April 12, 8 p.m., \$15. Help the Doctor, Chasing Desolation, Pistol Beauty, Savannah Pope, Illunis, Sat., April 13, 7:30 p.m., \$18. Melissa Etheridge, Wed., April 17, 7 p.m.
THE VIPER ROOM: 8852 W. Sunset Blvd. Honeychain, Soraia, The Letter Openers, John Gregory, Thu., April 18, 8 p.m., \$8 (see Music Pick).

WHISKY A GO-GO: 8901 Sunset Blvd. Metalachi, Sat., April 13, 8 p.m. Michael Schenker Fest, Mon.-Tue., April 15-16, 7:30 p.m. (see Music Pick).

ZEBULON: 2478 Fletcher Dr. Shirley Shirley Shirley, Sat., April 13, 1 p.m., free. Mr. Eazi, Tue., April 16, 8 p.m., \$35. The Messthetics, Anna Connolly, Craig Wedren, Wed., April 17, 8 p.m., \$14. Randy Randall, Tim Rutili, Arthur King, Thu., April 18, 8 p.m., \$10.

—FALLING JAMES

COUNTRY & FOLK

BOULEVARD MUSIC: 4316 Sepulveda Blvd. The Susie Glaze New Folk Ensemble, Rick Shea, Sat., April 13.

JOE'S GREAT AMERICAN BAR & GRILL: 4311 W. Magnolia Blvd., Burbank. Cody Bryant, Fri., April 12, 8:30 p.m. The Dickies, Buffalo Bones, Johnny Six Pack, Sat., April 13, 8:30 p.m. Morganfield Burnett & da Blues, Wed., April 17, 9 p.m.

—FALLING JAMES

CONCERTS

FRIDAY, APRIL 12

GO COACHELLA VALLEY MUSIC & ARTS FESTIVAL: With Childish Gambino, Janelle Monáe, The 1975, DJ Snake, Diplo, Rufus du Soul, Anderson. Paak, Kacey Musgraves, Ella Mai, Mon Laferte, King Princess, Charlotte Gainsbourg, Empire Polo Club.

GO FLIPPER & DAVID YOW: With No Parents, Mike Watt, Qui. Regent Theater. See Music Pick.

GO THE HILLBILLY MOON EXPLOSION, THE DELTA BOMBERS: The Yost Theater. See Music Pick.

GO OMARA PORTUONDO: 9 p.m. Regent Theater.
TAKING BACK SUNDAY: 7 p.m. Hollywood Palladium.

SATURDAY, APRIL 13

ANDY BLACK: 7:30 p.m. El Rey Theatre.

GO COACHELLA FESTIVAL: With Tame Impala,

Solange, Kid Cudi, Weezer, Aphex Twin, J Balvin, Billie Eilish, Bassnectar, Four Tet, Christine & the Queens, Wiz Khalifa, Mac DeMarco, Mr. Eazi, Ty Segall & White Fence, 11 a.m. Empire Polo Club.

GO ERIC B. & RAKIM: The Novo. See Music Pick.
THE MILLENNIUM TOUR: With B2K, Mario, Pretty Ricky, Lloyd, Bobby, V, Ying Yang Twins. The Forum.
THE TEMPTATIONS: 8 p.m., \$38-\$68. Saban Theatre.

SUNDAY, APRIL 14

AUGUST ALSINA: 8 p.m. The Novo.

GO COACHELLA VALLEY MUSIC & ARTS FESTIVAL: With Ariana Grande, Khalid, Zedd, Dillon Francis, Chvrches, YG, Cirez D, Playboi Carti, H.E.R., Blood Orange, Pusha T, Sofi Tukker, Lizzo, Perfume, Soccer Mommy, Iceage, 11 a.m. Empire Polo Club.

GO THE INTERRUPTERS: With Masked Intruder, Rat Boy, 8 p.m., \$26. The Observatory. See Music Pick.

MONDAY, APRIL 15

DENNIS LLOYD: With Ryan Caraveo. El Rey Theatre.

PINK: 7:30 p.m. 7:30 p.m. Staples Center.

TUESDAY, APRIL 16

FKJ: With Ross From Friends, 8 p.m. The Novo.

HOP ALONG, SOCCER MOMMY: El Rey Theatre.

GO SHANA CLEVELAND: 8:30 p.m., \$12. Hotel Figueroa, 939 S. Figueroa St., L.A. See Music Pick.

SMINO: With Earthgang, Phoelix, 9 p.m. Fonda Theatre.

WEDNESDAY, APRIL 17

BLACKPINK: 8 p.m. The Forum.

GO CHARLOTTE GAINSBURG: With Steady Holiday, 9 p.m., \$50. El Rey Theatre. See Music Pick.

ELLA MAI: 8 p.m. The Novo.

THURSDAY, APRIL 18

GO KAYTRANADA: 8 p.m. The Novo. See Music Pick.

PARCELS, COLA BOYY: 9 p.m. The Fonda Theatre.

—FALLING JAMES

CLASSICAL & NEW MUSIC

GO CHAMBER MUSIC PALISADES: Susan Greenberg and Delores Stevens perform the world premiere of Reena Esmail's Sonata for Flute & Piano, Tue., April 16, 8 p.m. St. Matthew's, 1031 Bienvendeda.

GO JACARANDA: Scott Dunn recasts Lukas Foss' Solo for Piano, pianist Adam Tandler recites Frederic Rzewski's *De Profundis*, and the ensemble stays on pieces by Julius Eastman and James Tenney, Sat., April 13, 8 p.m. First Presbyterian, 1220 Second St.

JACQUELINE SUZUKI & BRENDAN WHITE: Violinist Suzuki and pianist White craft together sonatas, fantasies and other pieces by Brahms, Messiaen, Debussy and Cyril Scott, Wed., April 17, 8 p.m., free. Mimoda Studio Theatre, 5774 W. Pico Blvd., L.A.

GO L.A. CHAMBER ORCHESTRA: Cellists Andrew Shulman and Armen Ksajikian are featured, Fri., April 12, 7:30 p.m. Huntington Library, 1151 Oxford Rd. Thu., April 18, 7:30 p.m. Moss Theater, 3131 Olympic Blvd.

GO L.A. PHILHARMONIC: Esa-Pekka Salonen returns to conduct Igor Stravinsky's epochal *The Rite of Spring* alongside the Russian composer's Funeral Song and *Agon*, Fri., April 12, 8 p.m.; Sat., April 13, 8 p.m. Salonen conducts Stravinsky's *Requiem Canticles* and other elegies, Sun., April 14, 2 p.m. Salonen conducts Stravinsky's *Orpheus* and *Perséphone*, Thu., April 18, 8 p.m. Disney Hall.

GO MADAMA BUTTERFLY: Pacific Opera Project and Opera in the Heights present a more nuanced version of Puccini's opera, Sat., April 13, 7 p.m.; Sun., April 14, 2 p.m., \$15-\$75. Aratani Theatre.

—FALLING JAMES

For more listings, please go to laweekly.com.

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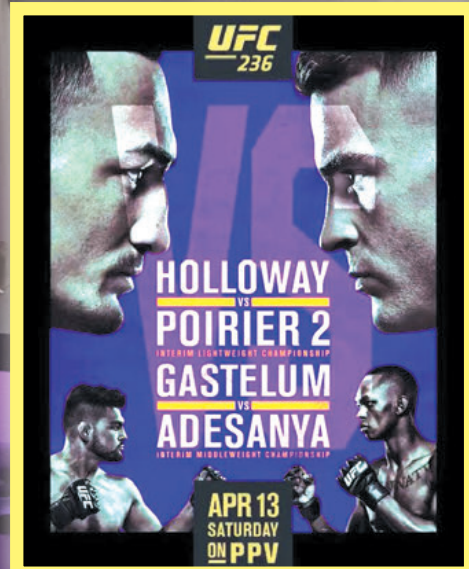
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656 Legal Notices

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NOTICE TO DEFENDANT: HENRIK ASATRYAN DOES 1 TO 10, Inclusive, YOU ARE BEING SUED BY PLAINTIFF DISCOVER BANK. CASE NUMBER: 18CHLC26189. **NOTICE!** You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Website (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. **NOTE:** The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. The name and address of the court is: SUPERIOR COURT OF CALIFORNIA, LOS ANGELES COUNTY, NORTH VALLEY SUPERIOR COURT OF CALIFORNIA 9425 PENFIELD AVENUE CHATSWORTH CA 91311 The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: Brian M Winn (SBN 86779) Laura M Hoast (SBN 101082) John E Gordon (SBN 180053) Stephen S Zeller (SBN 265664) Jason M Burrows (SBN 309882) Amit Taneja (SBN 304559) Grace Gail Cara (SBN 315559) Adonia Tai (SBN 317432) WINN LAW GROUP, A PROFESSIONAL CORPORATION THE CHAPMAN BUILDING 110 E. WILSHIRE AVENUE, SUITE 212 FULLERTON CA 92832 (714) 446-6686 FILE NO: 18-09149-0-DAS-JPG (3006-01) **DATE:** September 11, 2018 **DEPUTY:** JAKINAH SMITH EXECUTIVE OFFICER/CLERK: SHERRI R CARTER

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NOTICE TO DEFENDANT: LADAN HOOVER AKA LADAN E HOOVER DOES 1 TO 10, Inclusive, YOU ARE BEING SUED BY PLAINTIFF CREDIT CORP SOLUTIONS INC., as assignee of SYNCHRONY BANK FKA GE CAPITAL RETAIL BANK. CASE NUMBER: 18CHLC05710. **NOTICE!** You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Website (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. **NOTE:** The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. The name and address of the court is: SUPERIOR COURT OF CALIFORNIA, LOS ANGELES COUNTY, NORTH VALLEY SUPERIOR COURT OF CALIFORNIA 9425 PENFIELD AVENUE CHATSWORTH CA 91311 The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: Brian M Winn (SBN 86779) Laura M Hoast (SBN 101082) John E Gordon (SBN 180053) Stephen S Zeller (SBN 265664) Jason M Burrows (SBN 309882) Amit Taneja (SBN 304559) Grace Gail Cara (SBN 315559) Adonia Tai (SBN 317432) WINN LAW GROUP, A PROFESSIONAL CORPORATION THE CHAPMAN BUILDING 110 E. WILSHIRE AVENUE, SUITE 212 FULLERTON CA 92832 (714) 446-6686 FILE NO: 17-19166-0-CDS-CD (2044-00) **DATE:** May 7, 2018 **DEPUTY:** JAKINAH SMITH EXECUTIVE OFFICER/CLERK: SHERRI R CARTER

be paid before the court will dismiss the case. The name and address of the court is: SUPERIOR COURT OF CALIFORNIA, LOS ANGELES COUNTY, NORTH VALLEY SUPERIOR COURT OF CALIFORNIA 9425 PENFIELD AVENUE CHATSWORTH CA 91311 The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: Brian M Winn (SBN 86779) Laura M Hoast (SBN 101082) John E Gordon (SBN 180053) Stephen S Zeller (SBN 265664) Jason M Burrows (SBN 309882) Amit Taneja (SBN 304559) Grace Gail Cara (SBN 315559) Adonia Tai (SBN 317432) WINN LAW GROUP, A PROFESSIONAL CORPORATION THE CHAPMAN BUILDING 110 E. WILSHIRE AVENUE, SUITE 212 FULLERTON CA 92832 (714) 446-6686 FILE NO: 17-12758-0-CDS-CD (2044-00) **DATE:** March 15, 2018 **DEPUTY:** JAKINAH SMITH EXECUTIVE OFFICER/CLERK: SHERRI R CARTER

NOTICE TO DEFENDANT: MADIR HAKIMI DOES 1 TO 10, Inclusive, YOU ARE BEING SUED BY PLAINTIFF CREDIT CORP SOLUTIONS INC., as assignee of SYNCHRONY BANK FKA GE CAPITAL RETAIL BANK. CASE NUMBER: 18CHLC05710. **NOTICE!** You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Website (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. **NOTE:** The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. The name and address of the court is: SUPERIOR COURT OF CALIFORNIA, LOS ANGELES COUNTY, NORTH VALLEY SUPERIOR COURT OF CALIFORNIA 9425 PENFIELD AVENUE CHATSWORTH CA 91311 The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: Brian M Winn (SBN 86779) Laura M Hoast (SBN 101082) John E Gordon (SBN 180053) Stephen S Zeller (SBN 265664) Jason M Burrows (SBN 309882) Amit Taneja (SBN 304559) Grace Gail Cara (SBN 315559) Adonia Tai (SBN 317432) WINN LAW GROUP, A PROFESSIONAL CORPORATION THE CHAPMAN BUILDING 110 E. WILSHIRE AVENUE, SUITE 212 FULLERTON CA 92832 (714) 446-6686 FILE NO: 18-09149-0-DAS-JPG (3006-01) **DATE:** September 11, 2018 **DEPUTY:** JAKINAH SMITH EXECUTIVE OFFICER/CLERK: SHERRI R CARTER

656 Legal Notices

NOTICE TO DEFENDANT: MARA G HUNANYAN AKA MARA HUNANYAN DOES 1 TO 10, Inclusive, YOU ARE BEING SUED BY PLAINTIFF DISCOVER BANK CASE NUMBER: 16A18984 NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/self-help), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Website (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. The name and address of the court is: SUPERIOR COURT OF CALIFORNIA, LOS ANGELES COUNTY, NORTH VALLEY SUPERIOR COURT OF CALIFORNIA 9425 PENFIELD AVENUE CHATSWORTH CA 91311 The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: Brian n Winn (SBN 86779) Laura M Hoalst (SBN 101082) John E Gordon (SBN 180053) Stephen S Zeller (SBN 265664) Jason M Burrows (SBN 309882) Amit Taneja (SBN 304559) WINN LAW GROUP, A PROFESSIONAL CORPORATION THE CHAPMAN BUILDING 110 E. WILSHIRE AVENUE, SUITE 212 FULLERTON CA 92832 (714) 446-6686 FILE NO: 16-0903-0-DA1-JPG (3008-00) DATE: November 3, 2016 DEPUTY: Raquel Hood EXECUTIVE OFFICER/CLERK: SHERRI R CARTER

NOTICE TO DEFENDANT: LEVIN TAKHMIZYAN DOES 1 TO 10, Inclusive, YOU ARE BEING SUED BY PLAINTIFF DISCOVER BANK CASE NUMBER: 18CHLC27563 NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/self-help), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the

NOTICE TO DEFENDANT: PAUL A LESPERANCE AKA PAUL LESPERANCE DOES 1 TO 10, Inclusive, YOU ARE BEING SUED BY PLAINTIFF DISCOVER BANK CASE NUMBER: 16A18984 NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/self-help), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Website (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. The name and address of the court is: SUPERIOR COURT OF CALIFORNIA, LOS ANGELES COUNTY, NORTH VALLEY SUPERIOR COURT OF CALIFORNIA 9425 PENFIELD AVENUE CHATSWORTH CA 91311 The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: Brian n Winn (SBN 86779) Laura M Hoalst (SBN 101082) John E Gordon (SBN 180053) Stephen S Zeller (SBN 265664) Jason M Burrows (SBN 309882) Amit Taneja (SBN 304559) WINN LAW GROUP, A PROFESSIONAL CORPORATION THE CHAPMAN BUILDING 110 E. WILSHIRE AVENUE, SUITE 212 FULLERTON CA 92832 (714) 446-6686 FILE NO: 16-0903-0-DA1-JPG (3008-00) DATE: November 3, 2016 DEPUTY: Raquel Hood EXECUTIVE OFFICER/CLERK: SHERRI R CARTER

NOTICE TO DEFENDANT: PAUL A LESPERANCE AKA PAUL LESPERANCE DOES 1 TO 10, Inclusive, YOU ARE BEING SUED BY PLAINTIFF DISCOVER BANK CASE NUMBER: 16A18984 NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/self-help), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Website (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. The name and address of the court is: SUPERIOR COURT OF CALIFORNIA, LOS ANGELES COUNTY, NORTH VALLEY SUPERIOR COURT OF CALIFORNIA 9425 PENFIELD AVENUE CHATSWORTH CA 91311 The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: Brian n Winn (SBN 86779) Laura M Hoalst (SBN 101082) John E Gordon (SBN 180053) Stephen S Zeller (SBN 265664) Jason M Burrows (SBN 309882) Amit Taneja (SBN 304559) Grace Gail Cara (SBN 317432) WINN LAW GROUP, A PROFESSIONAL CORPORATION THE CHAPMAN BUILDING 110 E. WILSHIRE AVENUE, SUITE 212 FULLERTON CA 92832 (714) 446-6686 FILE NO: 18-11495-0-DAS-DWA (3006-01) DATE: September 21, 2018 DEPUTY: CHRISTY SAUCEDO EXECUTIVE OFFICER/CLERK: SHERRI R CARTER

NOTICE TO DEFENDANT: THOMAS M BAILEY AKA THOMAS BAILEY DOES 1 TO 10, Inclusive, YOU ARE BEING SUED BY PLAINTIFF CAVALRY SPV I, LLC, as assignee of CITIBANK, N.A., CASE NUMBER: 18CHLC11692 NOTICE! You have been sued. The court may decide against you without your being heard unless you respond within 30 days. Read the information below. You have 30 CALENDAR DAYS after this summons and legal papers are served on you to file a written response at this court and have a copy served on the plaintiff. A letter or phone call will not protect you. Your written response must be in proper legal form if you want the court to hear your case. There may be a court form that you can use for your response. You can find these court forms and more information at the California Courts Online Self-Help Center (www.courtinfo.ca.gov/self-help), your county law library, or the courthouse nearest you. If you cannot pay the filing fee, ask the

court clerk for a fee waiver form. If you do not file your response on time, you may lose the case by default, and your wages, money, and property may be taken without further warning from the court. There are other legal requirements. You may want to call an attorney right away. If you do not know an attorney, you may want to call an attorney referral service. If you cannot afford an attorney, you may be eligible for free legal services from a nonprofit legal services program. You can locate these nonprofit groups at the California Legal Services Website (www.lawhelpcalifornia.org), the California Courts Online Self-Help Center (www.courtinfo.ca.gov/selfhelp), or by contacting your local court or county bar association. NOTE: The court has a statutory lien for waived fees and costs on any settlement or arbitration award of \$10,000 or more in a civil case. The court's lien must be paid before the court will dismiss the case. The name and address of the court is: SUPERIOR COURT OF CALIFORNIA, LOS ANGELES COUNTY, NORTH VALLEY SUPERIOR COURT OF CALIFORNIA 9425 PENFIELD AVENUE CHATSWORTH CA 91311 The name, address, and telephone number of plaintiff's attorney, or plaintiff without an attorney, is: Brian n Winn (SBN 86779) Laura M Hoalst (SBN 101082) John E Gordon (SBN 180053) Stephen S Zeller (SBN 265664) Jason M Burrows (SBN 309882) Amit Taneja (SBN 304559) Grace Gail Cara (SBN 317432) WINN LAW GROUP, A PROFESSIONAL CORPORATION THE CHAPMAN BUILDING 110 E. WILSHIRE AVENUE, SUITE 212 FULLERTON CA 92832 (714) 446-6686 FILE NO: 18-03761-0-CD5-EX (1910-00) DATE: May 10, 2018 DEPUTY: Vanul Vicky Petoyan EXECUTIVE OFFICER/CLERK: SHERRI R CARTER

ORDER TO SHOW CAUSE FOR CHANGE OF NAME Case No. 19VECP00144 Superior Court of California, County of Los Angeles located at: Los Angeles Superior Court NorthWest District - East Bldg. 6239 Sylmar Ave, Van Nuys, CA 91401 Filed On April 2nd, 2019. In the matter of petitioner **Daniel Arman Der Sarkissian**. It is hereby ordered that all persons interested in the above-entitled matter of change of name appear before the above-entitled court as follows to show cause why the petition for change of name should not be granted. Court Date: 05/13/2019, time: 8:30 a.m. Located at Los Angeles Superior Court NorthWest District - East Bldg. 6239 Sylmar Ave, Dept M, Room 410 Van Nuys, CA 91401. And a petition for change of name having been duly filed with the clerk of this Court, and it appearing from said petition that said petitioner(s) desire(s) to have his name changed from: **Daniel Arman Der Sarkissian** to **Daniel Ehtan Hunt**. Now therefore, it is hereby ordered that all persons interested in the said matter of change of name appear as indicated herein above then and there to show cause why the petition for change of name should not be granted. It is further ordered that a copy of this order be published in the LA Weekly, a newspaper of general circulation for the County of Los Angeles, once a week for four (4) successive weeks prior to the date set for hearing of said petition. Set to publish 04/04, 04/11, 04/18, 04/25/2019

Employment

Net Developer. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Design, code, test and implement SW apps. Req's: BS in Comp Sci & 2 yrs exp or 4 yrs exp as SW developer. Res to: Xavient, Re: Job#1832, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

ACCOUNTING Core Assurance Manager (Mult. Pos.), PricewaterhouseCoopers LLP, Los Angeles, CA. Examine acctg recs, docs, & tangible equipment of clients. Req. Bach's deg or foreign equiv. in Acctgng, Bus Admin or rel. + 4 yrs post-bach's progressive rel. work exp. Must have US CPA lic or foreign equiv. Travel up to 40% req. Apply by mail, referencing Job Code CA1971, Attn: HR SSC/Talent Management, 4040 W. Boy Scout Blvd, Tampa, FL 33607.

ATTENDING PEDIATRIC DENTIST sought by Children's Hospital Los Angeles Medical Group in Los Angeles, CA. Responsible for primary and comprehensive preventative and therapeutic oral health care for infants and children through adolescence, including those with special health care needs. Send resume to: Andre Woods, Children's Hospital Los Angeles Medical Group, 3701 Wilshire Blvd., Ste 600, Los Angeles, CA 90010

Biomedical Research Engineer Work on chemiluminescence immunoassay analyzer & reagents; research/test new biological materials. Min Req: Master's in Biomedical Eng., Bioengineering or related. Mail resume: SD Medical System, Inc, 2500 Commerce Drive, Ladera Forest, CA 92630. Attn: Il-Sang Yoon

Food Technologist (City of Industry, CA) Check raw ingredients for maturity and finished products for safety & quality; Evaluate food storage operations and assist in the development of quality assurance programs; Stay up to date on new regulations & current events regarding food science by reviewing scientific literature. 40hrs/wk, Bachelor's degree in Biochemistry or related required. Resume to Marquis Worldwide Specialty Inc. Attn: Keon Jin Shin, 883 S Azusa Ave, City of Industry, CA 91748

Forestry Products Analyst-research and advise management on trends in forest products industries. Advise customers, analyse trends for emerging market opportunities. MS Engineering or MBA and 2yrs exp in forest, pulp paper mftg. \$88k yr. Email resumes to info@industryintel.com. Job site industry intelligence inc., 1990 S Bundy, Ste 380, LA, CA 90025

GENERAL MANAGER Management Company of Japanese restaurants in Los Angeles, CA. High School Diploma and 2 years of experience as a general or restaurant manager. Mail resume: Lucky Scoops Corporation: 8325 Lincoln Blvd., Los Angeles, CA 90045. Attn: Mr. Hijiya

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Landscape Designer: Preparing presentation pkgs, sketching schematic design, managing drawings. Req: BA/BS in Landscape Archt. Mail resume: Christine London, Ltd. 2370 Bowmont Dr. Beverly Hills, CA 90210

Logistician. Reqs: Bachelor's degree. Submit resumes to the attention of Shariar Tehrani, Don Textiles, Inc., 3310 S. Grand Ave., Los Angeles, CA 90007.

Pharmacist (Los Angeles, CA) Dispense drugs prescribed by physicians & other health practitioners and provide information to patients about medications; Advise physicians & health practitioners on the selection, dosage, interactions & side effects of medication. 40hrs/wk. Doctor of Pharmacy & Registered Pharmacist in CA required. Resume to Grand Pharmacy, Inc. Attn: Joon Choi, 505 S Virgil Ave #107, Los Angeles, CA 90020

Software Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Design, develop & modify web-based & mobile apps. Req's: BS in Comp Sci or Comp Apps & 2 yrs exp. Foreign equiv deg incl. 3 yr deg accepted. Res to: Xavient, Attn: HR Post#1840, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. Analyst-Data. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Lead analysis, coding, design & implementation of new or mod app SW for data extraction. Req's: MS in Comp Sci or Electronics/Electrical Eng field & 3 yrs exp or BS in same fields & 5 yrs exp. Res to: Xavient, Re: Job#1839, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. Software Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Design, develop & modify SW for web-based & mobile sols. Req's: MS in Comp Sci, Comp Apps, IT or Electrical/Electronic Eng field and 3 years exp or BS in same fields & 5 yrs exp. Res to: Xavient, Re: Job#1836, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. Software Test Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/relocation to sites w/in US. Perform test design & execute app testing & analysis w/in a distributed development environment. Req's: MS in Comp Sci/Eng, Comp App, IT or Electrical/Electronic Eng field & 3yrs exp or BS in same fields & 5yrs exp. Res to: Xavient, Re: Job#1841, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. Software Test Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Execute test design, test implementation & analysis of enterprise lvl sw sols. Req's: MS in Comp Sci/Eng or Comp Apps field & 3 yrs exp or BS in same fields & 5 yrs exp. Res to: Xavient, Re: Job#1835, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. Software Test Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Execute test design, test implementation & analysis of enterprise lvl sw sols. Req's: MS in Comp Sci/Eng or CS & 3yrs exp or BS in same fields & 5yrs exp. Res to: Xavient, Re: Job#1832, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

EMPLOYMENT & EDUCATION

Sr. Software Test Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Execute test design, test implementation & analysis of enterprise lvl sw sols. Req's: MS in Comp Sci/Eng or Comp Apps field & 3 yrs exp or BS in same fields & 5 yrs exp. Res to: Xavient, Re: Job#1835, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. SW Developer (Burbank, CA); Full-time. Dev web services, web forms applications, windows services; Dev stored procedures to interact w/ web, windows, mobile apps; Use Internet Information Services to securely host websites and web services; Work w/ Title & Escrow users to make changes, improve efficiency and user experience of software. Req: BA/BS in CS or rtd or foreign equiv (Will accept a 3 or 4-year bachelor's degree or bachelor's equivalent in CS with credential evaluation). Req. 5 yrs. exp. in job offered, as App SW Dev and/or related w/ at least 2 yrs. exp. with Visual Basic 6.0, C#, MSSQL Server 2008/2012, Visual Studio 2010/2015, Internet Information Server & VSFlexGrid. Mail Resume to: E. Vasquez, Granite Software, 7530 N. Glenoaks Blvd, Ste 101, Burbank, CA 91504.

Software Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Design, develop & modify web-based & mobile apps. Req's: BS in Comp Sci or Comp Apps & 2 yrs exp. Foreign equiv deg incl. 3 yr deg accepted. Res to: Xavient, Attn: HR Post#1840, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. Analyst-Data. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Lead analysis, coding, design & implementation of new or mod app SW for data extraction. Req's: MS in Comp Sci or Electronics/Electrical Eng field & 3 yrs exp or BS in same fields & 5 yrs exp. Res to: Xavient, Re: Job#1839, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. Software Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Design, develop & modify SW for web-based & mobile sols. Req's: MS in Comp Sci, Comp Apps, IT or Electrical/Electronic Eng field and 3 years exp or BS in same fields & 5 yrs exp. Res to: Xavient, Re: Job#1836, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. Software Test Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/relocation to sites w/in US. Perform test design & execute app testing & analysis w/in a distributed development environment. Req's: MS in Comp Sci/Eng, Comp App, IT or Electrical/Electronic Eng field & 3yrs exp or BS in same fields & 5yrs exp. Res to: Xavient, Re: Job#1841, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. Software Test Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Execute test design, test implementation & analysis of enterprise lvl sw sols. Req's: MS in Comp Sci/Eng or Comp Apps field & 3 yrs exp or BS in same fields & 5 yrs exp. Res to: Xavient, Re: Job#1835, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Sr. Software Test Engineer. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Execute test design, test implementation & analysis of enterprise lvl sw sols. Req's: MS in Comp Sci/Eng or CS & 3yrs exp or BS in same fields & 5yrs exp. Res to: Xavient, Re: Job#1832, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Ocean and Air Specialist: f/t; Analyze & coordinate logistics in Int'l distribution & freight forwarding; Resume: James Worldwide Inc 18000 Studebaker Rd #605 Cerritos CA 90703

Quality Control Analyst. Req'd: Bachelor's in Chemistry, Chemical Engineering, or related. Mail Resume: MAX IGL, INC. 1250 W. Artesia Blvd. Compton, CA 90220

Sr. Technical Architect. Xavient Digital LLC. Woodland Hills, CA w/ travel/reloc to sites w/in US. Design, develop & modify SW for web-based & mobile sols. Req's: MS in Comp Sci/Eng, Comp Apps, IT or Electrical/Electronic Eng field & 3yrs exp or BS in same fields & 5yrs exp. Res to: Xavient, Re: Job#1842, 21700 Oxnard Street, Ste 1700, Woodland Hills, CA 91367.

Taekwondo Coach. Req'd: Bachelor's in Physical Education or related. Mail resume: JP US TAEKWONDO, INC. 21335 Cold Spring Ln. Diamond Bar, CA 91765

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learned is that at the end of the day you need life on Snapchat. You need a phone or video camera, a computer. But still, whatever you want to do — whether it's you shooting basketballs, or cooking your favorite recipes, or making music — and post it to any platform. You'll attract the right audience, because you'll attract people who are interested in the same thing as you are. Over time, you'll keep growing and meeting new

'AN INFLUENCER DOES NOT FEEL LIKE A CELEBRITY OR A PERSON WHO IS SO FAR AWAY, OR OUT OF TOUCH. IT'S LIKE SOMEBODY OF INFLUENCE WHO IS A LOT CLOSER TO THE AUDIENCE THAN NORMAL.'

— BABY ARIEL

"I had to slowly introduce music into the mix, or else it would have been too sudden," she says. "So it's not like, 'She's a social media influencer who also does music,' it's more like, 'She's an artist.' If you go to my Instagram, it's all about music now. YouTube is all about music. So I've really tried to make that all one and the same now."

Baby Ariel knows exactly what she's doing. She splits her time between L.A., Miami and New York City, and she travels elsewhere as often as possible, because her audience likes to see her in their hometown or country. And her #ArielMovement campaign endeavors to combat bullying, cyber and otherwise.

"I was getting a ton of hate online, just for being me and posting videos that I wanted to post," she says. "I was super confused, and I made this YouTube video addressing the problem. This should not be happening — we need to all just be ourselves, learn to love each other and avoid the hate. After that video, I got a really positive response and a lot of my fans contacted me and started sharing their stories with me. How they were bullied online, in school or wherever. I wanted to create a community where we could all go under this hashtag and talk together about our stories."

platform out. But no matter what, what I've figure myself out as they were figuring their very new, so we grew together. I was able to that I started in Musically when that was "It is difficult," Ariel says. "I was lucky pranks, hoping to make a fortune. hits or performing ludicrous stunts and themselves opening toys, lip-syncing to pop of people are making YouTube videos of we need to all just be ourselves, learn to love problem. This should not be happening — I made this YouTube video addressing the challenge, when hundreds of thousands pool is incredibly crowded. Standing out is That makes it sound very easy, but the it. Create a schedule for yourself"

to posting anything, and be consistent with people online. Consistency as well. Be open

FOLLOWING HER HEART

Baby Ariel tries to wield her influence for good

BY BRETT CALLWOOD

It's an influencer's world right now, just about everyone with a computer is spending more and more time on social media platforms, obsessing over the behavior of celebrities, and that has led to the rise of the influencers — people with a huge social media following whose opinion has been deemed worthy of attention by the masses.

Baby Ariel is 18 now, and she's been posting videos since she was 14, mainly on the site now called TikTok (originally called Musical.ly). At the time of writing, she has approximately 29.3 million followers on that app, plus over 3 million YouTube subscribers, 9.4 million Instagram followers and over a million Twitter followers.

That's an incredible amount of people to be hanging on the every word of a teenager. And yet there's still a fairly large number of people who don't really know what an influencer is, never mind what they do.

"The cool thing about right now is anyone can go on social media," says Ariel, real name Ariel Rebecca Martin. "An influencer does not feel like a celebrity or a person who is so far away, or out of touch. It's like somebody of influence who is a lot closer to the audience than normal. We're able to interact with our fans and supporters, make videos and talk to them in comments about certain videos. Tweet at them 24/7. Instagram 24/7. They can see what we're doing all the time, and they really are like any other 'celebrity' or person of that space, because we each have our own thing that we like to do. The same way that you'd watch TV, you can watch the Food Network, there is a food YouTuber who is doing the same thing, showing recipes, but they're able to interact closer to their audience."

That close connection with the audience is key — the ability, and work ethic, to consistently and constantly post content while "For me, I put out my music and I put out everything on YouTube and Apple Music, but that's not the end of it," Ariel says. "I'm able to go on Instagram and Twitter and Snapchat, and am able to discuss with my fans what they feel about the music and how the music makes them feel. So I think it's a closer relationship that we have."

The term "influencer" implies (pretty strongly) that they have influence over their audience — that their suggestions, reviews, ideas and lifestyle choices are taken seriously. "A lot of the people who follow me are 10- to 17-year-old girls," Ariel says. "That's my main demographic. My goal has always been to be a big sister to them and to be as close to them as possible. I want to share nothing but honesty and truth with them, and what I want to do is go online and share my real story. My terrible times, my difficult times, the moments when I've had my heart broken, but also share my happiest mo-

Baby Ariel

PHOTO BY BRETT ERICKSON

5 MORE L.A.-BASED MUSIC INFLUENCERS

Baby Ariel is obviously not the only L.A.-based social media personality in the music realm with a shit-ton of followers.

Here are five more.

Lilly Singh: Also known as *Superwoman!*, Singh has 5.8 million Twitter followers, over 14.5 million YouTube subscribers and 8.6 million Instagram followers. Just let those numbers sink in for a minute, because we're not talking about someone who is necessarily well known to everyone. That's about to change, though. The Indo-Canadian is based in L.A. now, and NBC just announced that she would be hosting a new late-night talk show, replacing Carson Daly. That she also raps and has had her music appear in Bollywood show *Gulaab Gang* demonstrates just how far her influence reaches.

Loren Gray: Like Baby Ariel, Gray came up with the Musical.ly app, and has 3.4 million subscribers. The teen pop star also has 1 million Twitter followers, 3.4 million YouTube subscribers and 16 million Instagram followers. All of that, and she's just 16 years old. Currently signed to Virgin, her career is just getting started.

Jordin Sparks: The winner of the sixth season of *American Idol* in 2007, Sparks has since released three albums, two mixtapes and an EP. She's also a keen philanthropist, and currently has 3.66 million Twitter followers, 681,000 YouTube subscribers and 1.7 million Instagram followers.

Katy Perry: Pop titan Katy Perry needs no introduction. It's also not surprising that an artist with such a huge following among the youth will have such an impact as an influencer. Perry currently has 32 million YouTube subscribers, 107 million Twitter followers and 78.2 million Instagram followers.

Snoop Dogg: The oldest person on this list by a distance, Snoop has managed to maintain a hardcore following in the youth demographics, and that's impressive. He currently has 4.6 million YouTube subscribers, 17.7 million Twitter followers and 30.5 million Instagram followers.

—BRETT CALLWOOD

ments as well. It's what I truly want to do." So how does a budding and keen social media dweller get started on the road to influencer-hood? Ariel says that literally anybody can do it. "There are so many platforms and so many ways to start on social media," she says. "You can start on Instagram. Whatever your passion is, you can record it, videotape it, talk about it on Twitter, post your daily

The word “influencer” is met with doubt and contempt by some, and extreme admiration by others. Add the word “beauty” in front of it, and this polarity intensifies. Those apt to judge might assume that someone whose life revolves around makeup and “looks” is shallow or simple. On the other hand, those who follow and fan out over beauty influencers online and in the flesh are at the other extreme, worshipping their every word and copying every minute detail of color schemes, contouring and highlighting, eye/lip/brow shaping and everything that complements the presentation — hair, fashion, etc.

Despite what some might assume, though, beauty is not only skin-deep on social media. Sure, there are tons of gorgeous gals, some natural and some surgically enhanced, who seek to make “influencer” a career, but in general those who actually do it successfully offer something more.

Amid the bounty of beauty bloggers/vloggers/tutorials on YouTube and Instagram, it takes more than a pretty face to make an impact, and West Hollywood resident Patrick Starr (yes, that’s three “r’s,” and no, it’s not about SpongeBob) has made a very big one.

Unlike many these days, the Florida-born-and-bred, Filipino makeup artist and web personality didn’t get on YouTube to become famous. He was simply sharing his passion for makeup as part of a community of #MACBoys, employees at the ubiquitous cosmetics company Makeup Artists Cosmetics (MAC).

He had always promised his mom he’d pursue a stable career, such as nursing, so makeup was a side thing at first. “I had gotten a freelance job at Mac and a lot of employees were like, you need to make a channel. You’re so funny,” says Starr, whose real name is Patrick Simondac. “I was a little hesitant at first but a lot of them pushed me to do it. Then I found a little community on there. It was kind of like a secret portal for finding other people that were like-minded.”

As a male in the makeup world, Starr encountered a lot of judgment at first, especially, he says, at the mall in Orlando where he worked.

“I was getting stared at all the time,” he remembers. “The mall was a big tourist destination so there were a lot of international guests. I’d go to the food court and they’d just be staring at me and saying things. ... It was very difficult but I persevered. I made myself comfortable with it because I just had to remind myself that hey, this is makeup, I love it, it’s what I want to do. But it comes off at the end of the day. It was like a little Jimmy Cricket on my shoulder that kept me going.”

Online reactions to Starr were similarly intense. “I’ve been called every single hate

CULTURE

MAKING A DIFFERENCE

Patrick Starr shines bright in the beauty world

BY LINA LECARO



Beauty blogger Patrick Starr

Starr, who moved to L.A. after winning \$10,000 in NYX Cosmetics’ Next Face Awards, has shared videos reflecting the excitement of his journey acquiring online fame, and watching him as he keeps moving forward is a true joy. Things moved quickly for him after the NYX competition, and as his profile was increasing, he was tapped for a collaboration with Formula X for a line

“I think it’s my personality and who I’m surrounded by,” he postulates. “But I think media is palatable to the eye. And if you weren’t to know me, you get to, you see the dynamic of my friends, my makeup, my family...”

of nail polish. The displays were in Sephora stores around the country. “It was huge. I was an influencer collaboration and I was the only male,” he says.

Though he has become a symbol for gender fluidity and body acceptance, he didn’t necessarily start out trying to promote either as a platform. “I’m wasn’t like, oh my God, we’ve got to make changes,” he says. “But I think just by being consistent and existing and persevering online and working at it, it just happened.”

He is, of course, conscious of the fact that he’s helped set a positive example for the plus-size community. “A lot of stores carry plus-size, but I was at this Forever 21 store where that was not the case. I was frustrated at the store — it was in the Beverly Center — and I said to myself, ‘I may not be able to buy anything here, but you know what, I can buy makeup because makeup is one size fits all.’”

He quickly tweeted his feelings and, before you could say retweet, “Makeup is one size fits all” became one of his catch phrases. He realized that spreading equality within the realm of cosmetics was something he could really do. “Now my goal is to celebrate inner beauty, personality, and create a movement of acceptance, whether I’m on the red carpet or with friends. Just everywhere. So yeah, that’s who I am.”

His success online has led to fashion show invitations. He recently walked in hot NYC designs’ The Blondes dazzling Disney-themed show — he was *The Little*

numbered the haters. He has 4.3 million subscribers on YouTube and 4.7 million followers on Instagram.

So what is it about him that has resonated with such a huge base?

But Starr’s fans have definitely out-they don’t matter.”

those things and as long as I was happy, that first, I just had to tell myself to not look at

ARTS

SHARING THE ART HE LOVES

Gregory Siff has been on social media since its start, and has found multiple ways to use it

BY SHANA NYS DAMBROT



PHOTO BY QUANG LE

Gregory Siff in his studio

Artist Gregory Siff was an early (like, Tumblr early) believer in the power of social media to communicate with audiences and connect with the world. But like many artists, his relationship to Instagram is increasingly complex, full of promise, fraught with peril, and indelibly requisite. His persona and his art both express a unique blend of urbanity and nostalgia, with pop-byte poetry and expressionist gesture that is graphic, photographic and sweetly charismatic.

As Siff looks to a spate of upcoming projects — including an ambitious solo show in Culver City this summer at what will be the new 4AM Gallery space; an April 15 drop of a new line of socks with online art-clothing emporium Stance.com; a 2020 residency with Tampa's CASS Contemporary; and an appearance at the Amsterdam International Art Fair this August — *L.A. Weekly* spoke to Siff about the role that social media has played in his life and career.

The question is whether Siff has experienced social media, especially Instagram, as more of a communication/community situation, or whether it actually works as the promised magic-bullet independent sales tool, or both. “It kind of works like that and yet it doesn’t,” he says. “There are two different things you can do. Like in the beginning, how I started was on Tumblr, and I did that so hard that I got like 155,000



the people who run it are also seeing what I’m doing.”

As cool as those big breaks were, however, Siff is ambivalent about selling original art online. There’s a shop at his website but you won’t find any original pieces there. Instead, you’ll see a hooded sweatshirt or prints or sticker packs.

“The paintings and all that stuff are too special to throw up those price tags on a thing, and it’s very easy to just say, ‘Contact my manager Lisa Falcone at 4AM Arts, and then she handles it. But you know what, I’m excited about the Stance.com socks,” and not only because of all the other artists who have done collaborations there before him. Siff is thinking about the kid who is “maybe

going to school and he loves art but maybe doesn’t have art-buying money. He can buy a pair of these socks and when you take away the packaging and put it on the wall, you’ve also got some art.”

But even backing up before the current multipurpose ubiquity of the platform, Instagram was integral to knitting the street-art scene together. “It was a real great way to share street art, a way for us to find each other. Whether it was a hashtag or something, you could see the work and get to know the artists. You felt like you were in a special club if you knew about it back then, like you got like X-ray vision in the world.”

It also was a platform that organically generated conversation and sparked collaboration, and still does, among people who are into the same thing. “I mean, that’s influence,” Siff says, “if my painting makes you feel good and helps you discover something about yourself.”

And people want to know the person behind the painting, too. “You can learn a lot from someone’s Instagram,” Siff jokes, but

followers. I was able to stack up sales of art and popularity through behind-the-scenes posts. It was real.”

Siff actually ended up painting a mural at Tumblr’s offices in New York. “So I was wowed because I’m using the platform, and





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and have been working with them for over a year now," she says. "I'll create content for them, like a video or photos on my page. I've worked with Panera Bread. I've grown up eating Panera Bread, so it's familiar to me. The Habit is another one — having grown up in Glendale I've always loved it. It's one of my favorite burger joints."

And restaurants love it when Yu comes in, noticing an uptick in business soon after. "It helps the restaurants," she says. "I'm giving my true, honest opinions. My fol-

And Yu is truly thankful for all the experiences. Her biggest thrill is meeting the chefs and hearing their stories.

"I love her energy, sense of style and taste," one of her biggest fans, chef Sammy Monsour of Preux and Proper, tells L.A. *Weekly*. "She's fun, intelligent and takes great photos. Whether it's a post about Flamin' Hot Cheetos in Texas, or a snap of her legendary noodle pull (anywhere) in Los Angeles, I want to eat with her."

Lowerers will message me and tag me when they go to places and say, 'We went here just because of you and truly enjoyed what you had.' They thank me for introducing them to these places they would have never known about. That's what keeps me wanting to continue doing what I'm doing.

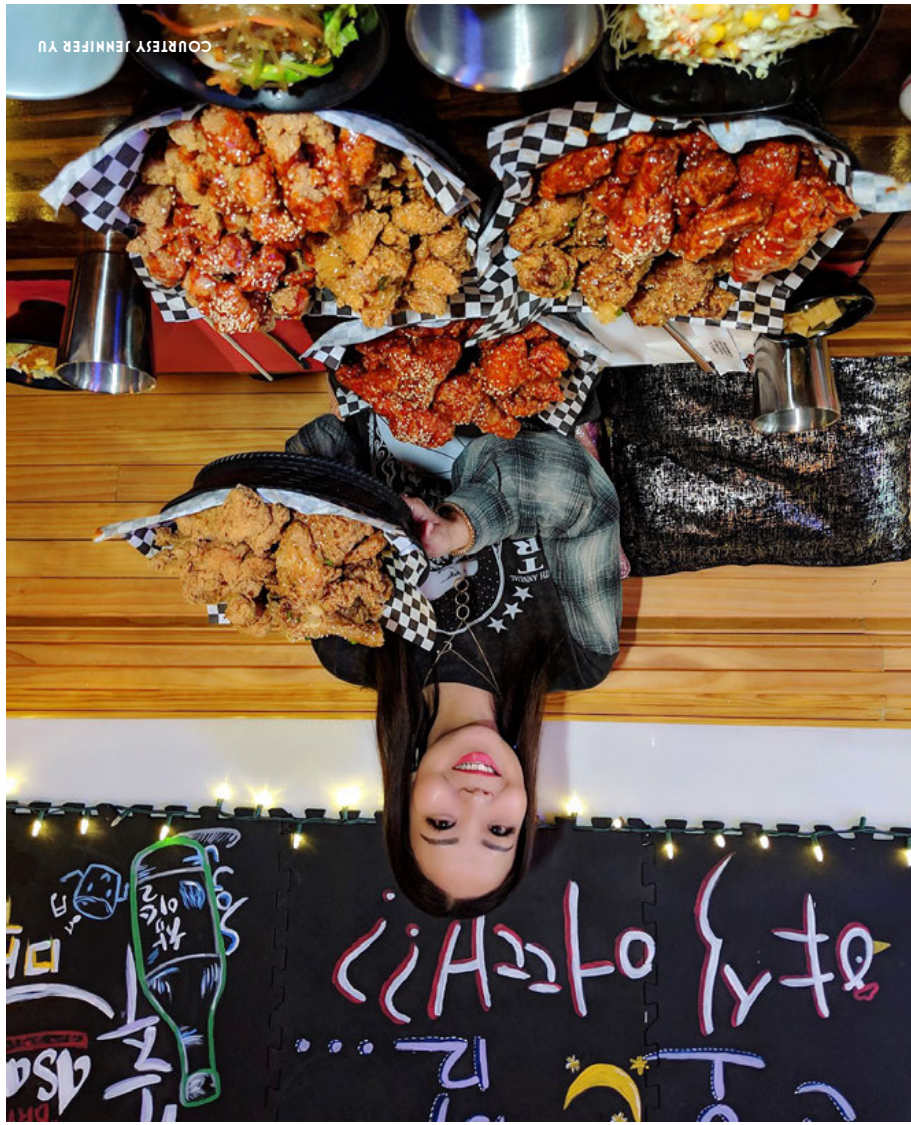
"People will come up to me in restaurants and tell me how much they love the videos and photos and posts. Many are new to town and don't know where to eat or explore the dining scene. That just puts a smile on my face."

As she navigates events such as the recent Latin Food Fest, fans will recognize her and want to grab selfies, to which she always

"I don't do it because of the numbers," she says. "Everybody does this for different reasons. Going to a restaurant and trying it before anybody else is a thrill, and talking to the chefs is what keeps me going. That's what makes me happy."

So what's Yu's advice on how to make it in the influencer world?

"I would just say go for it. Especially now in this competitive world, it's so much more saturated than before, you have to continuously stick to it. You have to be diligent and stay true to yourself. Anytime you want to mimic or copy somebody, you'll lose people. Just be yourself."



COURTESY JENNIFER YU

FOLLOWING HER BLISS

Miss Piggie Eats, aka Jennifer Yu, made a career out of her passion for food

BY MICHELE STUEVEN



Jennifer Yu ogles noodles at Hao Soi Thai in Studio City.

In a social landscape littered with fakes, narcissists and meanies, Miss Piggie Eats is an accidental influencer who credits her dedicated following to her honesty, sincerity and genuine passion for food.

Jennifer Yu came to Glendale at age 6 with her family from Seoul, and together with her brother became absorbed in *Sesame Street* as a way to immerse themselves in the English language.

“Growing up I was always a good eater

— I was never picky,” the elegantly poised Yu tells L.A. *Weekly* over a huge plate of spaghetti and meatballs at Vernetti’s in Larchmont Village.

“As a kid I would and could eat anything and was open to trying everything. I’d try whatever my mom suggested and got really excited about it. She’d say, ‘When you try new things, you’re so happy!’ and my eyes would light up. Eating all those foods when I was younger, my brother always used to call me Miss Piggie. His palate is pickier

than mine. I was chubbier as a kid, too, so I just started sharing everything Miss Piggie Eats.”

As an adult, Yu got into sales and mortgages at the right time and became successful, but she realized it wasn’t her passion, just a good way to make a living. Her love of food kept beckoning her. With the support of a loving husband (who aside from being an attorney is also her personal photographer on those many food journeys), she packed up the calculator and just started documenting every Miss Piggie Eats on Instagram, the most popular social media outlet when it comes to food.

“I never expected it to become so popular,” she says. “It’s a competitive space and it’s harder to grow in this industry. For me, to be completely honest, I never entered this thinking I’d be Insta-famous or an influencer. I just got into it because I love food so much. And going to different places, I thought, why not just document this journey, and then while doing that, I eventually grew and became open to this

“MY FOLLOWERS MESSAGE ME ... AND SAY, ‘WE WENT HERE AND TRULY ENJOYED WHAT YOU HAD; THEY THANK ME FOR INTRODUCING THEM TO THESE PLACES THEY WOULD HAVE NEVER KNOWN ABOUT!’ — JENNIFER YU

world. I didn’t know by doing this what I was getting myself into. I never realized it would open up so many doors and I’d end up where I am today.”

The first sponsorship to come knocking thanks to her highly engaged Instagram following of more than 45,000 was Google, who made her an ambassador and armed her with one of its Pixel phones. The company recently treated its ambassador to a thank-you trip to the artist community of Marfa, Texas.

Yu soon started doing videos because she was comfortable in the huge world of the Korean tradition of Mukbang and was familiar with it before Instagram burst on the scene in 2010. Mukbang is a live online broadcast in which a host devours massive amounts of food while interacting with their audience.

“I won’t take on brands that don’t coincide with me. It has to be brands that I love,” Yu says while splitting noodles among

THESE FOOD INFLUENCERS SHARE THEIR CRAZY CREATIONS ON YOUTUBE

While Instagram is the favorite platform for the food community, cooking videos on YouTube are engaging millions around the world as well. Anybody who has spent 10 minutes on the internet has no doubt watched Tasty cooking videos from Alexis DeBoschnek, Rie McClenny and Alix Traeger. The largest social food network, Tasty reaches more than 100 million people per month. Traeger boasts 162,814 subscribers, McClenny 166,158 and DeBoschnek’s dedicated following landed her a regu-

lar stint on *The Today Show* predicting food trends. You can read more about their behind-the-scenes tricks on the Food page.

One of the top 10 food influencers on YouTube is Rosanna Pansino, with 11 million subscribers. Trailblazer Pansino started her wacky baking shows almost 10 years ago and gained fame with her *Nerdy Nummies* series.

Another top 10 that’s over the top is Yolanda Gampp, with 4 million subscribers. Fans can’t get enough of her recipes for Milkshake Mega Cake and a list of jaw-dropping creations made to look like other foods, such as her Japanese Square Watermelon Cake and the Roast Butter Chicken.

The award-winning *Epic Meal Time* series, with 7 million subscribers, shares batsht crazy recipes like the 60-pound Flamin’ Hot Cheetos Cheesecake. It elicits hundreds of comments, such as “When the whole finished cake was shown for the first time, I had such an overwhelming desire to shove my face into the creamy cheese goodness.” Along with repeated cries for host Harley Morestein to open a restaurant, Epic guests on the show have included Tony Hawk, Kevin Smith and Arnold Schwarzenegger.

Just shy of 4 million subscribers, the Tipsy Bartender’s (aka SKYY John) party channel features more than 2,000 videos on how to concoct insane cocktails and booze-infused treats such as drunken donuts. His most recent mashups: a blue Hawaiian Long Island and a Fortnite Slurp Juice made with blue raspberry vodka, blue Powerade, pina colada Sobe and a hit of melon liqueur. Inappropriate on so many levels. —MICHELE STUEVEN

plates. “I like Mike’s Mighty Good Ramen, which is an organic noodle company. It’s instant noodles but healthier. It’s all organic and I’ve been passionate about that company

San Francisco. In the past year, he has already put out a couple dozen singles, including his most recent, “Valentin,” which has more than 1.5 million listens on Spotify. Still relatively new to the rap game, his quick upshot and widespread popularity makes him a rising influencer to follow.

Anna DeGuzman

YouTuber Anna DeGuzman (@annadeguzman) is known for her cardistry and card tricks. With her unique talents and impressive sleight-of-hand, she has an Instagram following of nearly 90,000 and counting, and last year her card skills were featured on MTV’s *Amazingness*. Her graceful card maneuvering has an entrancing effect, which is likely why her star is on the rise.

Delaney Glazer

Delaney Glazer (@deeglazer) is a professional dancer, choreographer and model, popular for her online dance videos and model shots on Instagram and YouTube. She started posting dance videos to her Instagram in 2013 and has since gained more than 1.3 million followers. Professionally, she has danced with artists including Chris Brown, Ciara, Demi Lovato and Justin Bieber (on his Purpose world tour). She also has performed on a variety of awards shows, including the Teen Choice Awards, Billboard Music Awards and the Grammys.

Devin Physique

Devin Physique (@devinphysique) is a body builder, online fitness coach and entrepreneur. He began bodybuilding at 19 and eventually built a business based on helping others reach their fitness potential, through his online training and nutrition programs. With 1.7 million Instagram followers, he has made quite a name for himself in the social media fitness world. Physique also has a YouTube page, which he uses not only for fitness-related content but also for vlogging about his life and travel experiences.

Diana Espir

Diana Espir (@dianaespir) is an entertainment host, producer and podcaster. She frequently does celebrity interviews and red-carpet coverage for sites like Hollywood and the Red Carpet Report. Originally from Switzerland, Espir moved to Paris to pursue a music career, and was featured on France’s version of *The Voice*, before moving to the United States to pursue an alternate career in entertainment. On her podcast, *You Can’t Sit With Me*, she offers pop culture commentary and analysis on how to live a great life in a fame-obsessed world.

Gabriel Zamora

Gabriel Zamora (@gabrielzamoraa) is known for his YouTube makeup tutorials. Zamora started posting tutorials to his YouTube page in 2014, and since then his popularity in the viral beauty world has grown rapidly. He was the

first male artist to sign with beauty community known by his internet alias King Bach, is an actor, comedian and internet personality. He was the most followed person on Vine, where his exaggerated King Bach character was born. He brought his Vine following to his YouTube channel (BachorsPadTV), where he has 2 million-plus subscribers, and posts a large variety of comedic skits starring himself, including his popular series of movie trailer parodies. He also shares a lot of his comedy on his Instagram, which has nearly 18 million followers.

Johannes Bartl

makes him stand out.

Johannes Bartl (@johannesbartl) is a fitness model, fitness coach and actor whose Instagram page has over 2 million followers. Originally from Austria, Bartl’s YouTube and Instagram pages are a combination of fitness tips and tutorials, as well as skits that show off his acting chops. He’s also vegan and likes to share with his

Netflix film *To All the Boys I Loved Before*. He also shares a lot of his comedy on his Instagram, which has nearly 18 million followers.

In addition to his internet success, Bachelor Johannes Bartl has been successful in his commercial acting career, including guest parts on shows like *House of Lies* and *The Mindy Project*, and a role in the

Nikita Dragun (@nikita_dragun) is a makeup artist and beauty guru who’s well known for her tutorial videos on YouTube. With over 2 million YouTube subscribers and 4.1 million Instagram followers, she has successfully created quite a large fan base since she first started posting videos four years ago. Dragun is trans and is very open about her transition and her identity on her page.

Nikita Dragun

fourth wave of feminism, can be found via its website, where they post blogs; through their social media; and on the podcast they co-host. Michelle also shares her art and her life via her Instagram, where she has nearly 100,000 followers.

Paige Hathaway

Paige Hathaway (@paigehathaway) is a fitness instructor with more than 4 million followers on her Instagram, which is dedicated to living a healthy lifestyle. She also runs the Fitn5 Challenge, a five-week fitness intensive. In addition, she runs her own YouTube page, where she posts workout videos and tips as well as vlogs about her own life.

Sarah Stage

Sarah Stage (@sarahstage) is a model and fitness trainer whose Instagram has over 2.2 million followers. A model for many large brands, Stage gained viral attention for her “new mom-to-be” lifestyle on her social media pages when she became pregnant with her first child, and for how fitness-focused she was through both of her pregnancies. In conjunction, Stage started her own blog to share her journey through pregnancy and motherhood.

Now her Instagram is a mixture of fitness videos, model shots and pictures of her two young boys. Stage has her own self-designed 30-day fitness guide and nutrition guide, which she sells through her website, along with a pregnancy version.

Twist

Oliver Feighan, aka Twist (@twistocd), is best known for his collaboration with his music partner, Mloosh. Mloosh and Twist started making music together when they were in the seventh grade but started getting serious in 2011, when their debut EP, *Up Before the World*, was featured in XXL’s section “The Break”; the two were still in high school. They continue to make music together, with their latest song, “All That I Know (feat. Hoodie Allen),” released in February, surpassing 8.5 million listens on Spotify.

Brittany Renner

Brittany Renner (@bunndleobrittany) is a popular Instagram model with more than 5.1 million followers. Known for her fitness aesthetic, in October Renner also released a book, *Judge This Cover*, a raw and honest look into her life, reminding people that one should never judge a book by its cover.

followers how to maintain a full, nutritious diet while eating only plant-based foods.

Josh Hopkins

Josh Hopkins (@jhop01) is a fitness instructor and trainer. He served in the Air Force from 2004 to 2010 and then worked for UFC Gym for a few years before starting his own fitness business. Hopkins’ passion is helping people feel better about themselves, which is at the core of his training programs. He runs his training programs through his app, Josh Hop-kins Fitness, and he has more than 500,000 followers on his Instagram page, where he posts fitness tips and videos, motivational quotes and personal anecdotes from his own life.

Andrew Bachelor (King Bach)

Andrew Bachelor (@kingbach), better



Mirtha Michelle (@mirthamichelle) is an actress, poet and author. She has written three best-selling books, all combinations of her poetry, letters and essays: *Letters to the Men I Have Loved*, *Evasive Loves*, and *Letters to Women Like Me*. She’s also one of the founders of the IV Wave (the Fourth Wave), a platform she and co-founder Jamie Baratta developed to “inspire, empower, inform and celebrate — the Woman of Today.” The IV Wave, meant to represent the

Mirtha Michelle

inner-city schools of the United States and Ja-



COURTESY 24KGOLDN

aging his large YouTub­e, Instagram, Twitter and Facebook followings, Eckenrode finds the time to Twitch stream his experiences playing video game Apex Legends. As if that weren't enough, you can also follow the Instagram of his adorable pitbull puppy, Rhea (@theadapt).

Heath Hussar

Heath Hussar (@heathhussar) is a YouTub­e and Instagram personality who, like many other, first garnered a following on Vine, gaining over 3.4 million followers on his page that he shared with creative partner Zane Hijazi. Switching over to YouTub­e, Hussar started posting videos there in 2017.

His videos consist of vlogs about his life as well as comedic skits and challenge videos. He's is a member of the popular "Vlog Squad," a group of YouTub­er friends, with members such as David Dobrick and Liza Koshy, who commonly appear in one another's videos. Heath has well over a million followers across all of his social media platforms, and this year has been nominated for Vlogger of the Year at the Shorty Awards, the awards show dedicated to influencers. (Winners will be announced May 5 at a ceremony in New York City.)

Alex Ernst

YouTub­er Alex Ernst (@ernst) is known for the comedic persona he uses in his vlogs. He's also a member of the Vlog Squad, a group of YouTub­er friends who regularly feature one another in their videos. Like most of the others from the squad, Ernst first gained viral attention on Vine before jumping over to YouTub­e as the 6-second video platform slowly faded out. The quirky, exaggerated persona that Ernst presents in his vlogs is what makes his content unique. With over 1 million followers on YouTub­e, Instagram and Twitter, he has consistently been a name in the influencer space since he started on Vine in 2013.

Kade Speiser

Kade Speiser (@kade) is a popular YouTub­er and vlogger. A filmmaker prior to his start on YouTub­e, Speiser often uses his skills as a cinematographer to add flavor to his work (especially with drone photography). He's also an avid traveler, and often takes his vlog around the world.

Speiser has a following of about 1.6 million on Instagram, and another million subscribers on his Instagram. In addition to his vlog, he has recently started a podcast with friend and fellow YouTub­er Nick Crompton called *New World Order*, in which the two discuss a wide variety of topics, from technology to the topic of fame, and many more existential subjects.

Matthew Espinosa

YouTub­e vlogger and actor Matthew Espinosa (@matthewespinosa) got his start on Vine, alongside friends like Shawn Mendes, Cameron Dallas and Nash Grier. His YouTub­e page features a wide selection of comedic skits and moments from his life. As an actor, he had

Garrett Ginner

In addition to his social media and acting work, Espinosa in 2017 released the book *More Than Me*, which provided readers an inside look at his life and his rise to internet fame. About a year ago, Espinosa announced on his YouTub­e page that he would be taking an extended break from the page to focus on his acting career. Still, with 5 million-plus followers on YouTub­e, Espinosa is still one of the more influential people in the space.

Adam Horwitz

Adam Horwitz (@adamhorwitz) is an Instagram and YouTub­e personality as well as an entrepreneur. At the age of 19, in 2011, he was named to CNN's list of "8 Kid Entrepreneurs to Watch." His YouTub­e page, called Wolves, started in 2015 as a sort of travel blog, showcasing his adventures around the world.

In addition to his successful YouTub­e and Instagram pages, in 2017 Horwitz launched Wolves Talent, a worldwide invite-only creative production agency. The agency helps micro-creators grow, make content, get brand deals, and monetize their content and personality. Horwitz's influence extends beyond his own audience because he is also helping to develop the next generation of influencer talent.

Toddy Smith

Toddy Smith (@toddderic_) started out on

George Janko

George Janko (@georgejanko) is a YouTub­er, actor and recording artist. As a vlogger, he is known for his sketches, challenge and reaction videos, and frequent collaborations with YouTub­ers Jake Paul and Mark Doherty. As an actor, he has recently had guest roles in shows including *Overthinking With Kat & June* and *Andi Mack*.

With over 2 million Instagram followers and a million YouTub­e subscribers, Janko also uses his pages to show off his singer-songwriter talents, he started putting out original music and music videos in 2016. His latest single, "Don't Want to Leave," came out last month.

Chance Sutton

Chance Sutton (@imchancesutton) is an internet personality, originally known for his comedic work with creative partner and friend Anthony Trujillo on Vine. Their joint page, Chance and Anthony, gained them a large following that transi­tioned over to YouTub­e following Vine's decline. Chance and Anthony's videos primarily consisted of prank wars, challenges and comedic vlogs.

Sutton also started his individual YouTub­e page, which is primarily where he shares con-

Anthony Trujillo

Another personality known for his work on internet personality Trujillo (@imanthonytruj) is an Vine with collaborator and friend Chance Sutton. Following their success on Vine, the two jumped over to YouTub­e together, continuing their comedic antics in this new format.

Trujillo also has collaborated with and been featured on original tracks with fellow YouTub­er Jake Paul, and went with Paul on tour last year. With around 2 million followers on both his YouTub­e and Instagram pages, Trujillo also streams his Apex Legends gameplay on Twitch.

Lainey Daneshrad (Fashionlaine)

Fashion blogger Lainey Daneshrad (@iamfashionlaine) shares her tips, opinions and tutorials on fashion and beauty through her website, Instagram, Twitter and YouTub­e pages. Using a combination of blogs, vlogs and photography, Daneshrad discusses a wide variety of topics from the world of style. And with her motto of "Be what you want, wear what you want," she also serves as a positive style role model for women.

With 100,000 followers on her Instagram, Daneshrad's social influence only continues to grow. With her bright, fun, pop-art inspired photography, she adds a unique and colorful element to any Instagram feed.

24kGoldn

24kGoldn (@24kgoldn) is a rapper, currently signed with Records LLC. An 18-year-old bust-

ness student out of USC, 24kGoldn hails from

the podcasting and influencer community but also the music industry.

Mark Dohner

Mark Dohner (@markdohner) is a YouTube and Instagram celebrity who, like many others, got his start on Vine. Dohner's comedy and musical abilities helped garner him a spot as one of the most notable influencers today. His singer-songwriter skills are at the forefront of his popularity but he is also known for collaborations with other big social media influencers.

In addition to creating content for his 2 million YouTube subscribers and 3.2 million Instagram followers, Dohner hosts his *Live!n Large* podcast, where he and his guests discuss their experiences with the social media world and life in Los Angeles.

Ashley Schultz

Ashley Schultz (@ashxschultz) is an emerging singer-model-dancer, with singles including "Watch Me," "Strangers" and "Pop." She got her start in music with the girl group Syd Youth, embarking on her solo career in 2016. She couples singer-songwriter chops with intense hip-hop dance ability.

What drives Schultz's music career is her strong social media following. With nearly 450,000 Instagram followers, she uses her platform to showcase not only her musical and dancing abilities but also her fun and adventurous L.A. lifestyle.

Yung Pinch

Rapper-songwriter Yung Pinch (@yungpinch) originally garnered a following putting his music out on his YouTube channel, which now has more than 200,000 subscribers. His notoriety increased with the release of his 2016 album, *714Ever*. At just 22, Yung Pinch has already released three albums, as well as a wide array of EPs and singles. He has opened for performers including Young Thug, Migos and Ty Dolla \$ign, and last year collaborated with rapper G-Eazy on the song "Why Would I Wait." Yung Pinch toured with G-Eazy on the European leg of his 2018 tour, shortly after his own national tour earlier in the year.

Yung Pinch has already released two singles this year, and some of his previous songs have upward of 30 million plays on Spotify. His rabid fan base is craving more music from the young rapper, and while already a significant influencer, we suspect more big things to come for Pinch.

James Charles

James Charles (@jamescharles) is a YouTube and model, known internationally for his makeup tutorials. After starting his channel in 2015, Charles' viral fame rose quickly. In less than a year, at just 17 years old, he became the first male spokesmodel for CoverGirl. Since then, his popularity has only grown. Both his Instagram and his YouTube channel currently boast more than 15 million followers. In 2018, he partnered with Morphe Cosmetics to release

his own eyeshadow palette, and he recently did the makeup for Iggy Azalea's music video "Sally Walker."

Charles' commitment to wholeheartedly being himself has been an inspiration to many young people, especially in the queer space, and his makeup work is nothing short of art. Championed by celebrities such as Kylie Jenner and Demi Lovato, Charles, now 19, has created for himself a brand that is so uniquely him, it is impossible to replicate.

Helen Owen

Helen Owen (@helenowen) is an Instagram

encers. The proof is in the collaborations she has already undertaken with brands including Colgate and Neutrogena.

Caroline Juen

Caroline Juen (@loveandloathingla) is an Instagram influencer and blogger who tracks food, fashion and fun throughout Los Angeles.

She began her blog in 2013 with the goal of "shedding some positive light on one of the most misunderstood cities in the world." With her base of nearly 50,000 followers, Juen has her finger on the pulse of everything current and trending in L.A.

Ethan Cutkosky (@ekat19) started acting at 4 years old and is best known as Carl in the Showtime series *Shameless*. On top of his successful acting career, at 19, Cutkosky is the creator of his own clothing line, Khaotic Collective, which he opened last year. Khaotic Collective has been Cutkosky's way of evolving his creative pursuits in a new direction. And with his 2 million Instagram followers, Cutkosky has created a window into his own creative lifestyle.

Dominic DeAngelis

YouTubeer Dominic DeAngelis (@weknds) got his start in 2010. He's popular for the various series he has created including "Chatroulette Experience." He's also well-liked for a variety of skits, personal experience vlogs, reaction videos and Fortnite challenges.

In addition to his 1.2 million subscribers on YouTube, DeAngelis keeps his fans apprised of his life via his Twitter page, where he shares his personal experiences and opinions to his 200,000 followers, as well as his Twitch page, where he livestreams his Fortnite games and communicates directly live with his fan base. DeAngelis' YouTube page says he simply loves making people smile, which may be why he is such a popular and influential figure on the web.

Dwarf Mamba (Evan Eckenrode)

Evan Eckenrode, commonly known by his internet moniker Dwarf Mamba (@dwarf), is a YouTube and internet personality. Like many other popular YouTube personalities, he first became popular on Vine, where he started making videos on 2013. Eckenrode has dwarfism, and much of his content as well as his humor stems from his personal experience, including one of his best-known videos, the music video for his song "Dwarf Problems," which has nearly 23 million views.

Eckenrode's YouTube and Instagram videos provide a wide variety of humorous skits as well as an lens into his very active lifestyle, often showcasing him skateboarding and playing basketball and other sports. He regularly collaborates with Jake Paul. In addition to man-

A graduate of UCLA, Owen has created her own personal lifestyle brand. Her photos create a sense of wanderlust that helps to differentiate her page from many other Instagram influ-

In a town so full of great options, Juens' blog helps readers decide where to go to dinner, discover new places to shop or choose where to take family and friends when they're in town visiting. Chances are, even some of the longest residents of this city know only a fraction of what Juen knows about this town.

Zach King

Zach King (@zachking) is a YouTube and Instagram star who gained a large following from his work on the once-popular app Vine.



Ashley Schultz

COURTESY ASHLEY SCHULTZ

trial player in the YouTube space, and it is a big reason why his channel has been successful for as long as it has.

Madd's (Madison Louch)

Madison Louch, also known as Madds (@madd), is a DJ, music producer and model.

Based in Los Angeles but born in South Africa, at just 24 Louch has been DJing professionally for more than five years and started releasing her own producer music in 2017. She has already toured both the United States and Europe, and in 2017 performed at Coachella and EDC.

Louch's Instagram, which currently has about 500,000 followers, is where she showcases both musical updates and her modeling skills, often highlighting lifestyle and clothing brands that she enjoys. She's also launching her own brand of tequila called Madds.

Jake Paul

Jake Paul (@jakepaul) is a YouTube personality who got his start on Vine in 2013 before switching over to YouTube. His YouTube channel, which has more than 18 million subscribers, offers a wide variety of comical videos, including a wide variety of pranks and stunts, as well as music videos for his own original songs. Paul consistently gives his audience plenty to react to with his over-the-top L.A. lifestyle and high-energy antics. His willingness to take controversial online sensation. Despite past controversies, there's no denying he has a very large and dedicated fan base that consumes his content and purchases his merchandise. And as controversy typically breeds greater interest, he attracts an audience for just about everything he does, which is why he earned \$21.5 million in 2018 and was named the No. 2 highest-paid YouTube personality of that year by *Forbes*.

Faze Rug (Brian Awadis)

Brian Awadis, known online as Faze Rug (@fazerug), is a YouTube vlogger and a director for Faze Clan, the most subscribed-to gaming team online. He got started with his own YouTube page in 2012, initially using the platform to showcase his Call of Duty gameplay videos, although he quickly added vlogs, prank videos and more comedic content.

Now, Faze Rug's YouTube page has almost 12 million subscribers, plus an additional 2 million on Twitter and over 3 million on Instagram. He is easily one of the most consequential and influential figures in the gaming space.

Justin Escalona

Justin Escalona (@justinescalona) is the founder and creator of lifestyle clothing brand 1340 Collective. Currently a senior film major at USC, Escalona started the streetwear clothing company out of his freshman dorm room, where he made \$20,000 in his first week of business. Recently ranked at No. 2 on Yahoo Finance's list of Most Influential Entrepreneurs of 2019 as compared to Jeff

Bezos, Escalona had developed his company on the basis of exclusivity. Currently releasing two collections a month, each available for just a week at a time, 1340 designs are never restocked once they have sold out. In order to even see the collection, a buyer needs an access code directly from Escalona or one of his associates to get into the website. (But don't worry, you might be able to get a code if you send an Instagram DM.)

In addition to his clothing line, Escalona has a popular YouTube channel with a large following (PlayTheGameFlms) and is on tour for his latest documentary, *The Story of 1340 Collective*.

Roy Purdy

@fazemigo.

Migo, who you can follow on Instagram and Twitter, is an Internet co-medium, music producer and rapper. Known for his signature green and pink sunglasses, Purdy's YouTube page started as a place to post his skateboarding videos but took off with his more comedic videos, such as the "Running Man Challenge" he did in the middle of his high school. Today, his YouTube page has nearly 3 million followers, and his Instagram boasts 3.4 million followers.

With over 1.2 million followers on Instagram, his television following and his podcast listeners, Britm is an influencer across multiple mediums.

Cena Barhaghi

Cena Barhaghi (@lordwave) is the co-founder, chief creative director and designer of Pink Dolphin Clothing, a brand known for its bright hues and eye-catching designs. Barhaghi founded Pink Dolphin alongside hip-hop artist Young L in 2008, while he was still in high school. Starting out with just \$400 in cash and a credit card, Barhaghi used his entrepreneurial skills and self-taught design abilities to grow the brand quickly, taking the business from his parents' garage to raking in \$44,000 by its second year, and \$20 million by 2012. Based solely on limited-edition designs (only pressed once to avoid brand saturation), Pink Dolphin has remained immensely popular for the past decade and has been worn by music artists including Justin Bieber, Chris Brown and Miaa Miller.

Barhaghi continues to be one of the players in cultivating and promoting fashion trends through his social media channels, making him one of the most influential people in Los Angeles fashion.

Conna Walker

Fashion designer Conna Walker (@connawalker) is CEO and founder of House of CB. Originally from London but now based part-time in L.A., she recently was included in *Forbes* 30 Under 30 Europe list. She started her company out of her bedroom in 2010, when she was just 17 years old, selling on eBay, and last year pulled in \$15 million in profit. Her line is designed with curvy women in mind, and her clothes have been seen on celebrities including Beyoncé, Chrissy Teigen, Gigi Hadid, the Kardashians and Jennifer Lopez (on the cover of her album AKA). Walker in 2014 founded Mistress Rocks, the L.A. affiliate to her London-based House of CB.

A vocal feminist, Walker and her brands embody the spirit of strong women. In her *Forbes* list profile, she states her goal as "to hire, support and connect with women." At just 26 years old, Walker is defining female fashion and using her large platform to share her empowering messages.

Travis Mills

Travis Mills (@travismills) has found success and a robust audience across various digital platforms. Described by some as "the voice of Apple Music," he hosts a show on Apple Beats 1, discussing the latest trends in pop culture with other musicians, as well as his own podcast, *ADHD With Travis Mills*.

Besides his success in podcasting, acting and media influence spans the social media universe as someone highly respected in not only



In addition to his time on television, Britm co-hosts the *Wine and Weed* podcast alongside Chris Reinacher, in which the two smoke weed, drink wine and discuss random topics. While some of their conversations are purely for entertainment, such as "Who's the Most Famous Dog of All Time?," the two also break down

Steelo Britm

chandise, Purdy Gang.

Purdy sells his own line of apparel and merch on Spotify. In addition to his creative content, "Walk It Out" has more than 8 million listens on his YouTube page, and his song "Purdy also posts his original music and mu-

Nadim's videos consist of funny stunts and pranks, as well as moments from the lives of himself and his roommates living in the Faze House Hollywood. With nearly a million followers, his L.A.-based page has been picking up solid steam. As if that weren't enough, he also has an adorable French bulldog named

out on his own. Nadim started posting videos on his own channel in 2016, and shortly thereafter moved from New York to Los Angeles and branched for the Faze Clan, the most subscribed-to gaming team on YouTube, which started in 2010.

Faze Nikan (Nikan Nadim)

Nikan Nadim, better known by his internet

known for his work as co-host on the MTV show *Ridiculousness*, which launched in 2011. Sterling "Steelo" Britm (@steelobrim) is best known for his work as co-host on the MTV channel in 2016, and shortly thereafter moved to Los Angeles and branched for the Faze Clan, the most subscribed-to gaming team on YouTube, which started in 2010.

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THE INFLUENCERS



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